



CAUSEIS PRESENTS

# Digital Academy for Associations

Course: iMIS Financials – Reconciliation and Beyond





# Welcome to the Digital Academy

- Time to focus on your Association Strategy
- Learn from other associations and your peers
- Use Member Experience techniques to shift your strategies
- Dedicated Engage iMIS courses to maximise your knowledge of iMIS.
- Consider new culture, innovation and ideas
- Tools and frameworks to help you







#### **About Causeis**

#### Causeis exists to support associations.

Causeis is the complete Digital Partner for your association, and we bring a shared vision for your success.

With unmatched experience in association strategy and technology to draw on, every aspect of our service is centered around the member experience.

Partnered with global best-in-class technology, we ensure you have all bases covered with Causeis.

Recently named by ASI as the Global iMIS Partner of the Year for the 2<sup>nd</sup> consecutive year.











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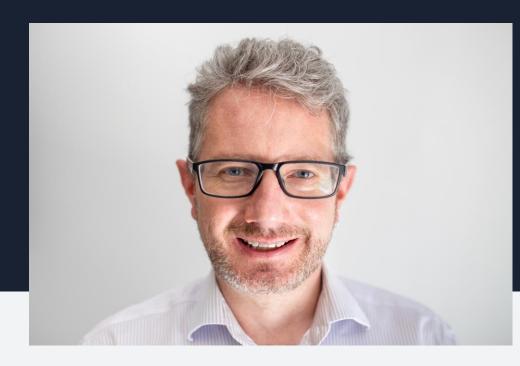
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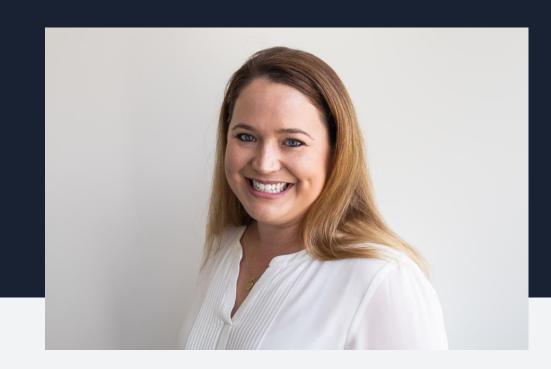




#### Presenters & Facilitators



Conrad Henley-Calvert, CiP, MACS CT
Service Delivery Manager
Causeis



Michelle Lelempsis

Managing Director

Causeis



#### Maximise your Workshop Experience





Mute as required

To allow for clear audio please mute yourself when presentation sessions are in session. At times we may mute your line if you may have forgotten.



Session recording

Today's presentations are being recorded however to maximise you're sharing and networking the breakout rooms will not.



**Presentation Slides** 

Presentation slides and recording will be distributed on course completion.



Chat and engage

Engage your fellow peers through the breakout rooms and the Zoom chat. Share ideas, successes and learnings.



Use your camera

Especially in the breakout rooms, please don't be shy and turn on your camera to increase your engagement.



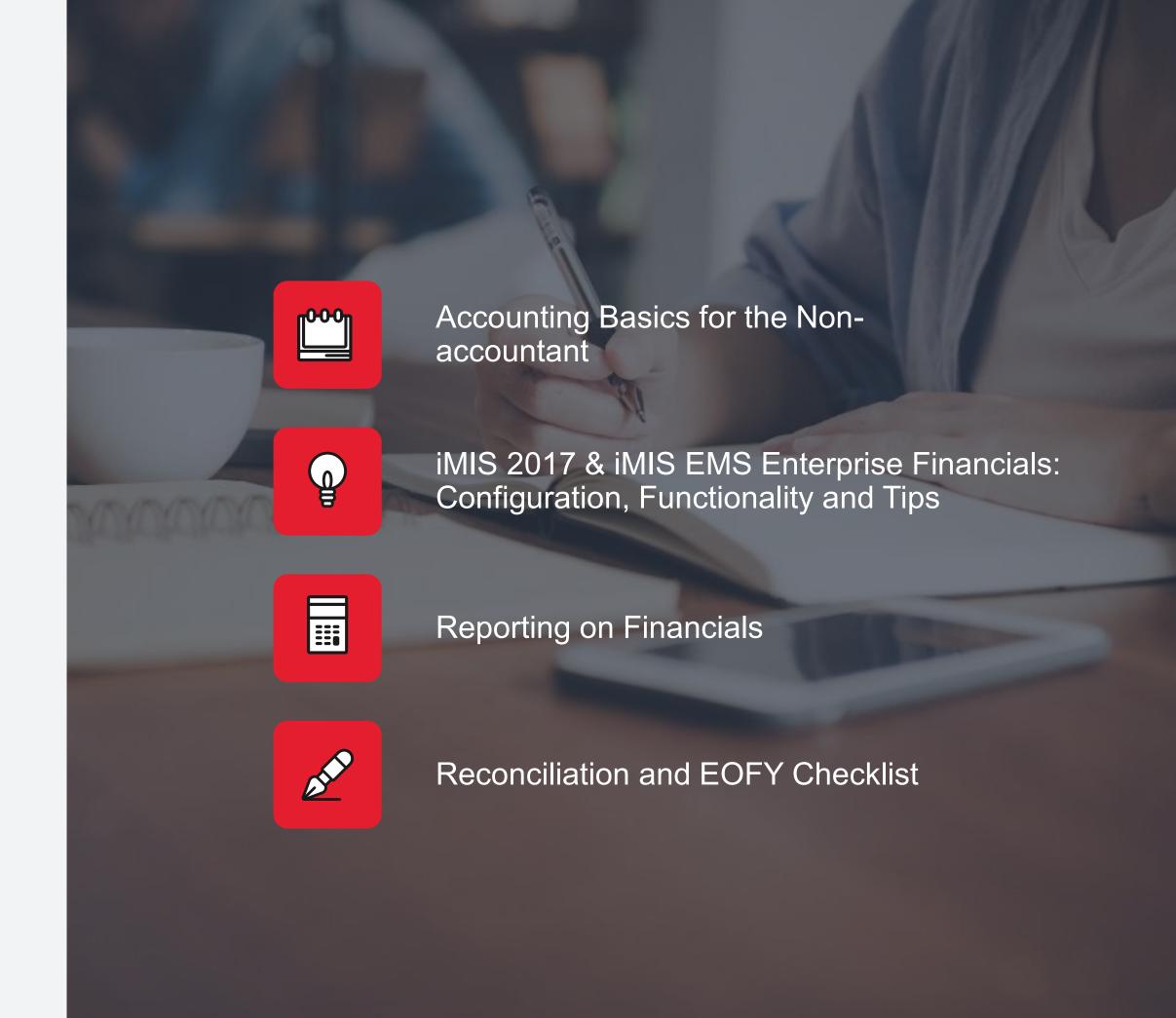
Update your Name

So that we know who you are, and to let everyone know where you are from – lets rename ourselves to show our full name & acronym



### Agenda

Tuesday, 18th October







# Let's start from the beginning ...

Accounting Basics for the Non-accountant



- iMIS is your sub-ledger and "most" revenue can be processed through iMIS.
- All accounting-related entries generated by iMIS (through Billing, Events, and so forth) flow through and are managed by AR/Cash

#### Accounting Basics for the Non-accountant



Transactions	Batch	Transaction Date	
All payments, invoices, renewals, refund, anything that goes through the cart and a batch.	Acts as a control to support transaction date, audit for exporting to general ledger.	Drives the general ledger journal and reconciliation.	
General Ledger Account Code	Debit / Credit	Payment	
Each financial transaction has a General Ledger Account Code to direct the journal to the right account in the accounting system.	Accounting term for tracking how the journal entry will apply. Usually we see debit bank, credit income.	What type of payment was received? Credit card, cash, cheque, Bpay or other source.	



#### Cash accounting:

Recognition of income as it is invoiced / paid. For example: Purchasing new online content or books, is immediately recognized as income.

#### iMIS Transactions and Journal with Payment

Date	Amount	GL Account	Product Code
10/05/2021	-100	4-4100	BOOK
10/05/2021	100	1-1100	BANK



#### iMIS Transactions and Journal without Payment

Date	Amount	GL Account	Product Code
10/05/2021	-100	4-4100	BOOK
10/05/2021	100	2-2100	AR

#### iMIS Transactions and Journal Invoice Payment

Date	Amount	GL Account	Product Code
10/05/2021	-100	2-2100	AR
10/05/2021	100	1-1100	BANK



Cash Accounting in iMIS, what to watch:

- Transaction date
- Amount
- GL Code
- Payment type



#### Accrual accounting:

Recognition of income as it is earned. For example: Receive \$5,000 in event registrations but it will not be recognized as income until the event date has occurred.

For accounting the transaction will be journaled to Income in Advance (known as Deferred Income).



iMIS Transactions and Journal with Payment (Events)

Date	Amount	GL Account	Deferred Account	Effective Date	Term	Product Code
10/05/2021	-500	4-4100	2-2100	01-06-2021	1	20210602-E
10/05/2021	500	1-1100				VISA



iMIS Transactions and Journal with Payment (Membership)

Date	Amount	GL Account	Deferred Account	Effective Date	Term	Product Code
10/05/2021	-600	4-4300	2-2300	01-07-2021	12	20210602-E
10/05/2021	600	1-1100				VISA



Accrual Accounting in iMIS, what to watch:

- Transaction Date
- Effective Date
- Term
- Amount
- GL Code
- Deferred Account
- Payment Type





# iMIS 2017 & iMIS EMS Enterprise Financials

Configuration, Functionality and Tips



Our usual focus is on transactions processing –

- Membership
- Events
- Payments
- Batch reports



- PowerPoint slides are only for a guide
- We are going to start by exploring the set-up of iMIS Finance and the supporting modules
- There are many layers associated with the financial side of iMIS and creating a successful integration of financials to your accounting package.
- What do these include?



- General lookups >> GL accounts
- Cash Accounts
- Default Accounts
- Tax Codes
- Product Codes in iMIS Modules
- General ledger interface
- Credit card gateway

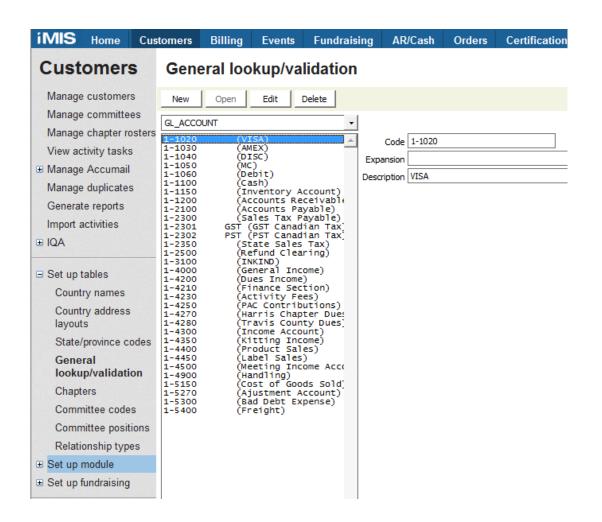


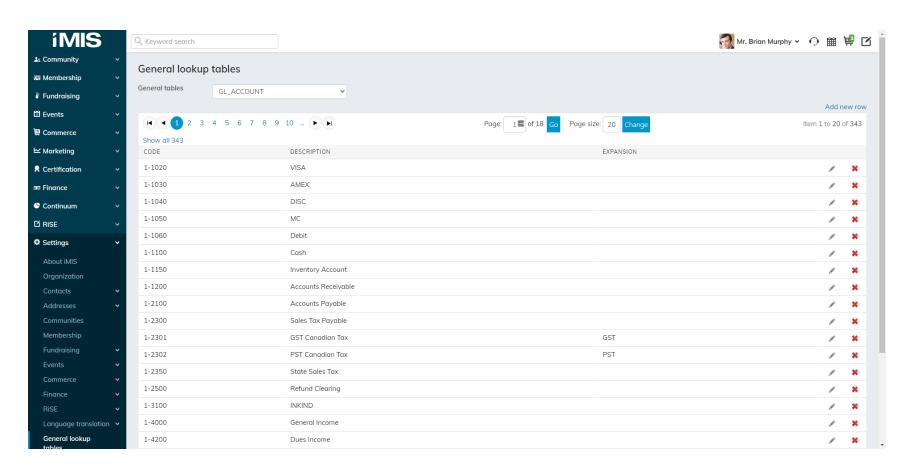
# Let's explore the Financial Module Set-up





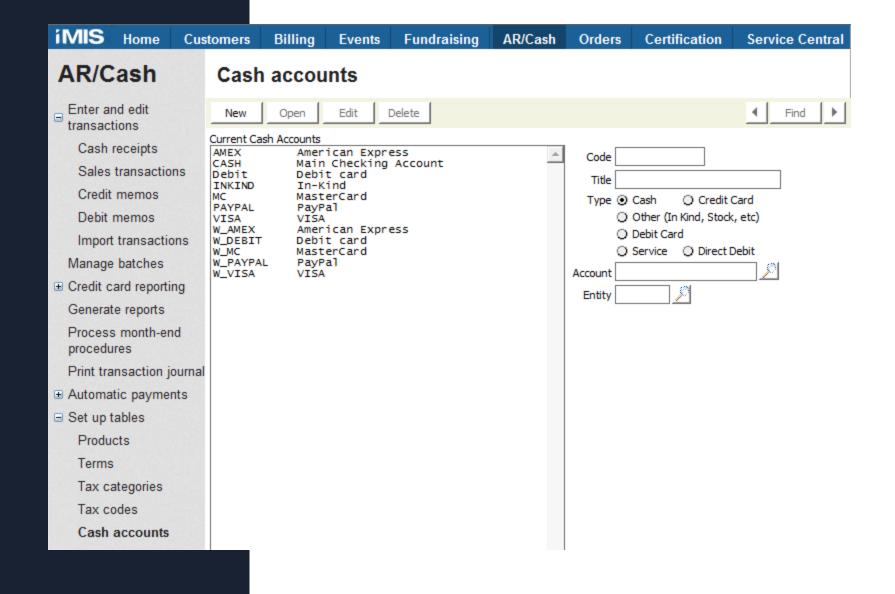
General Ledger Account Codes

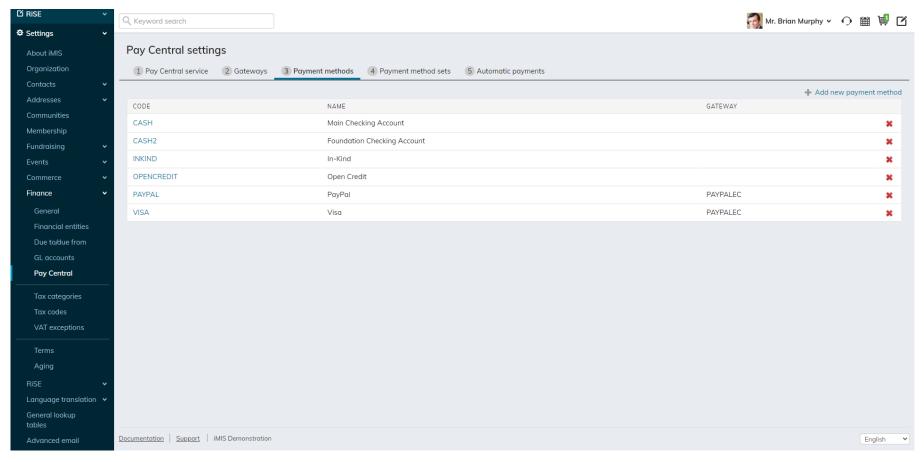






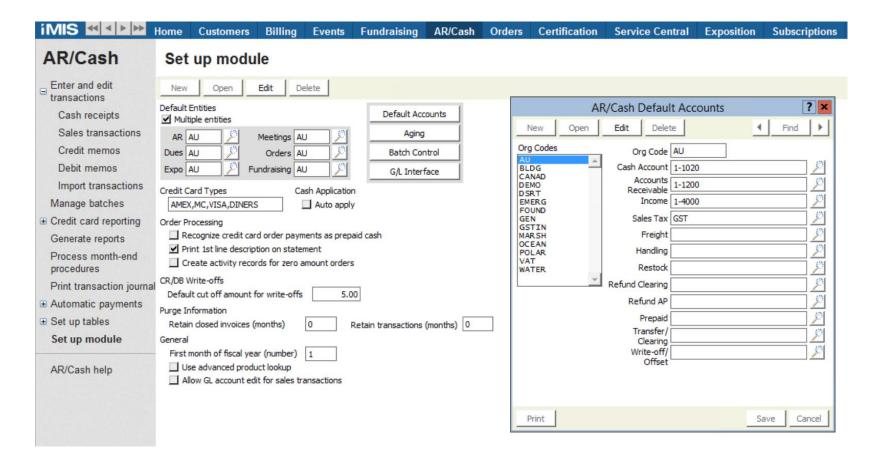
Cash Accounts (Payment Types)

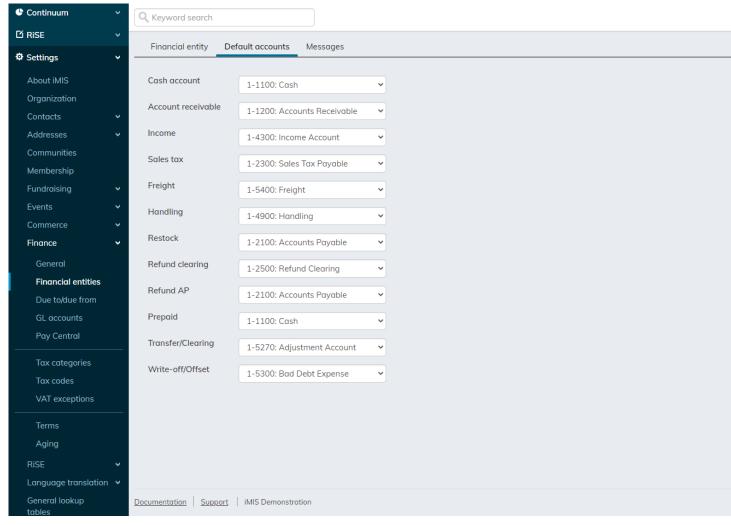






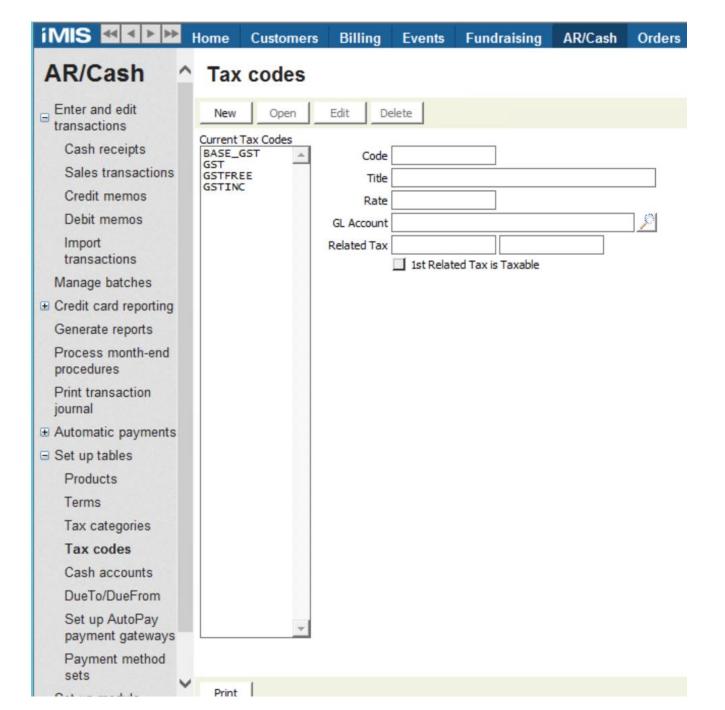
#### **Default Accounts**

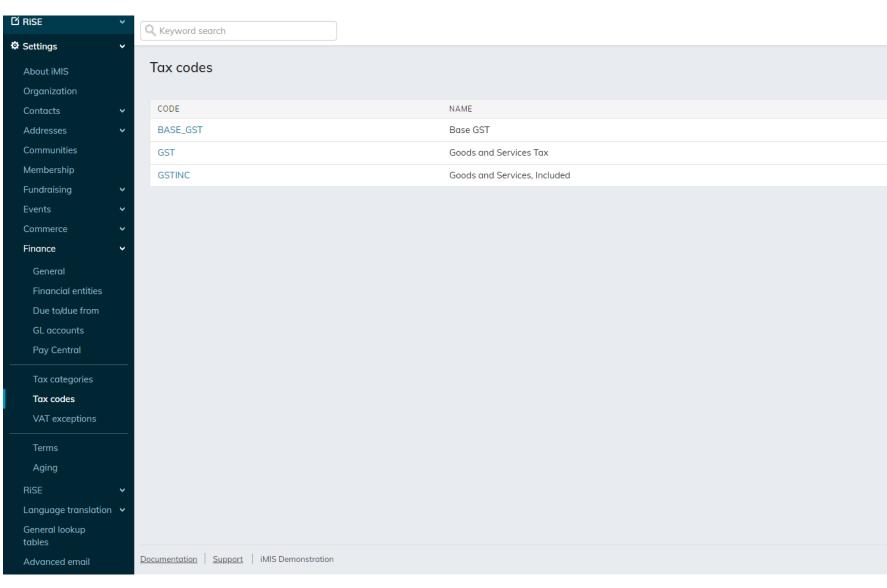






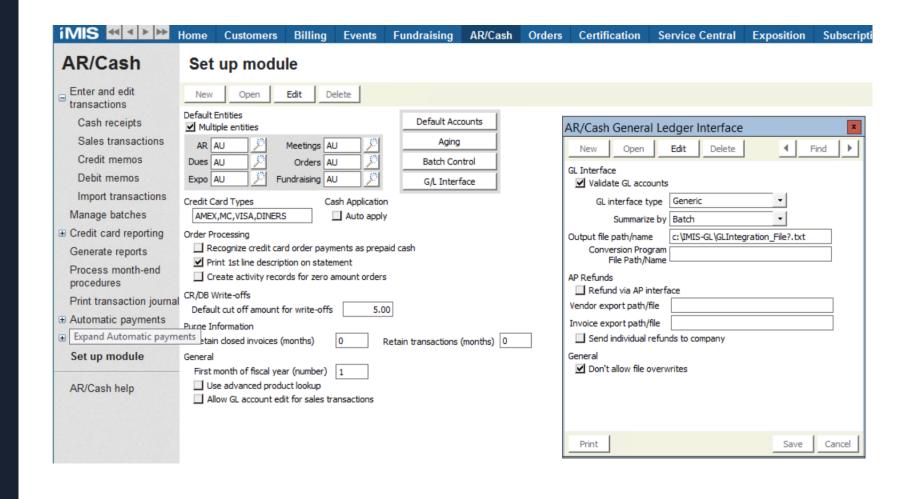
#### **Tax Codes**

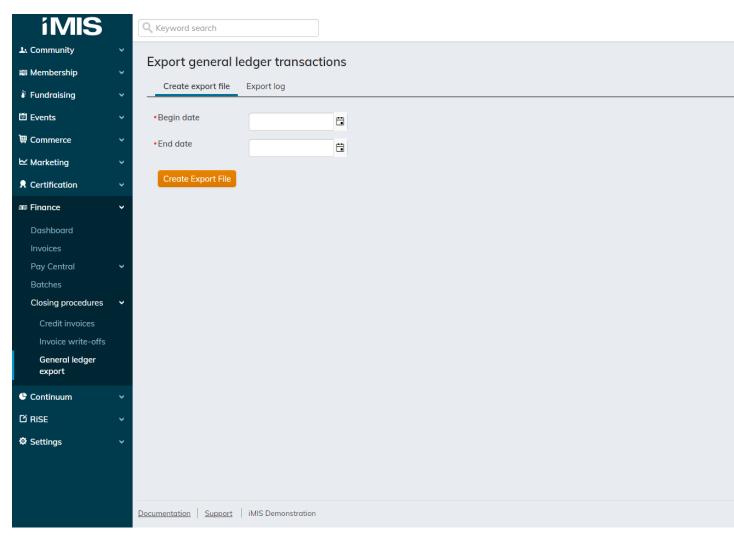






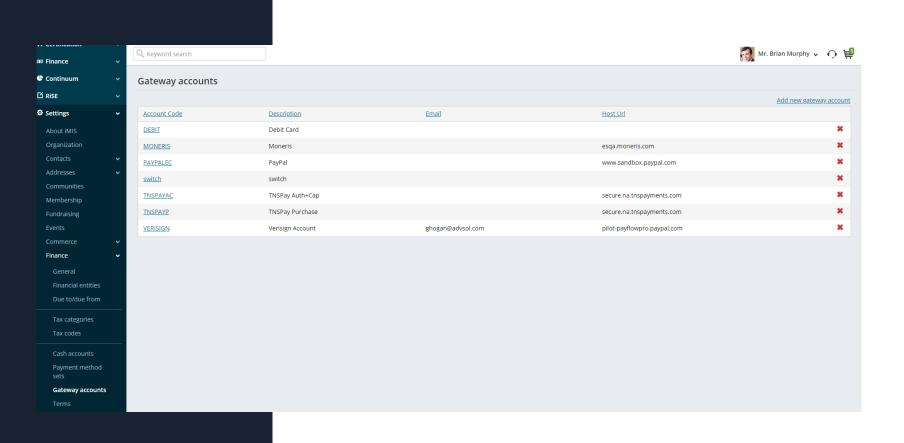
#### General Ledger Interface

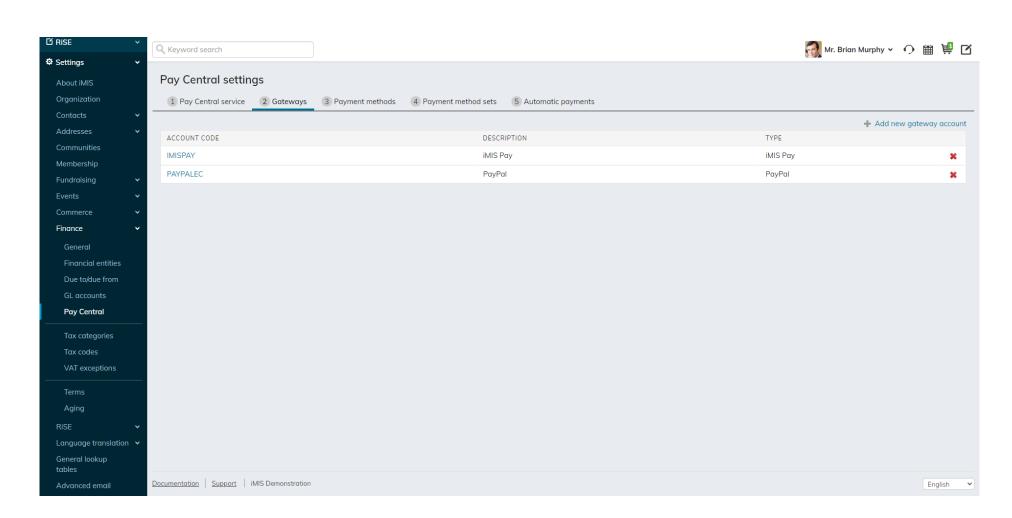






#### **Credit Card Gateway**



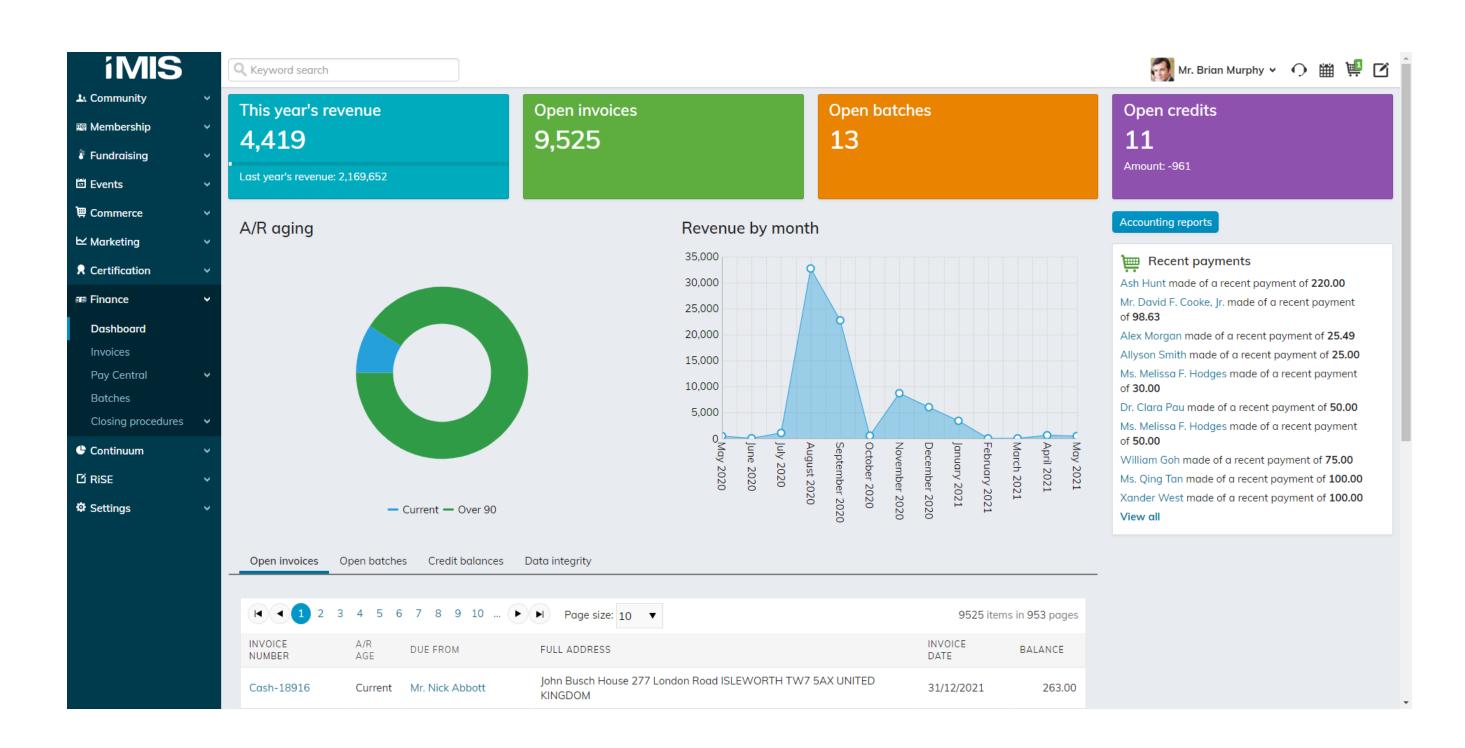




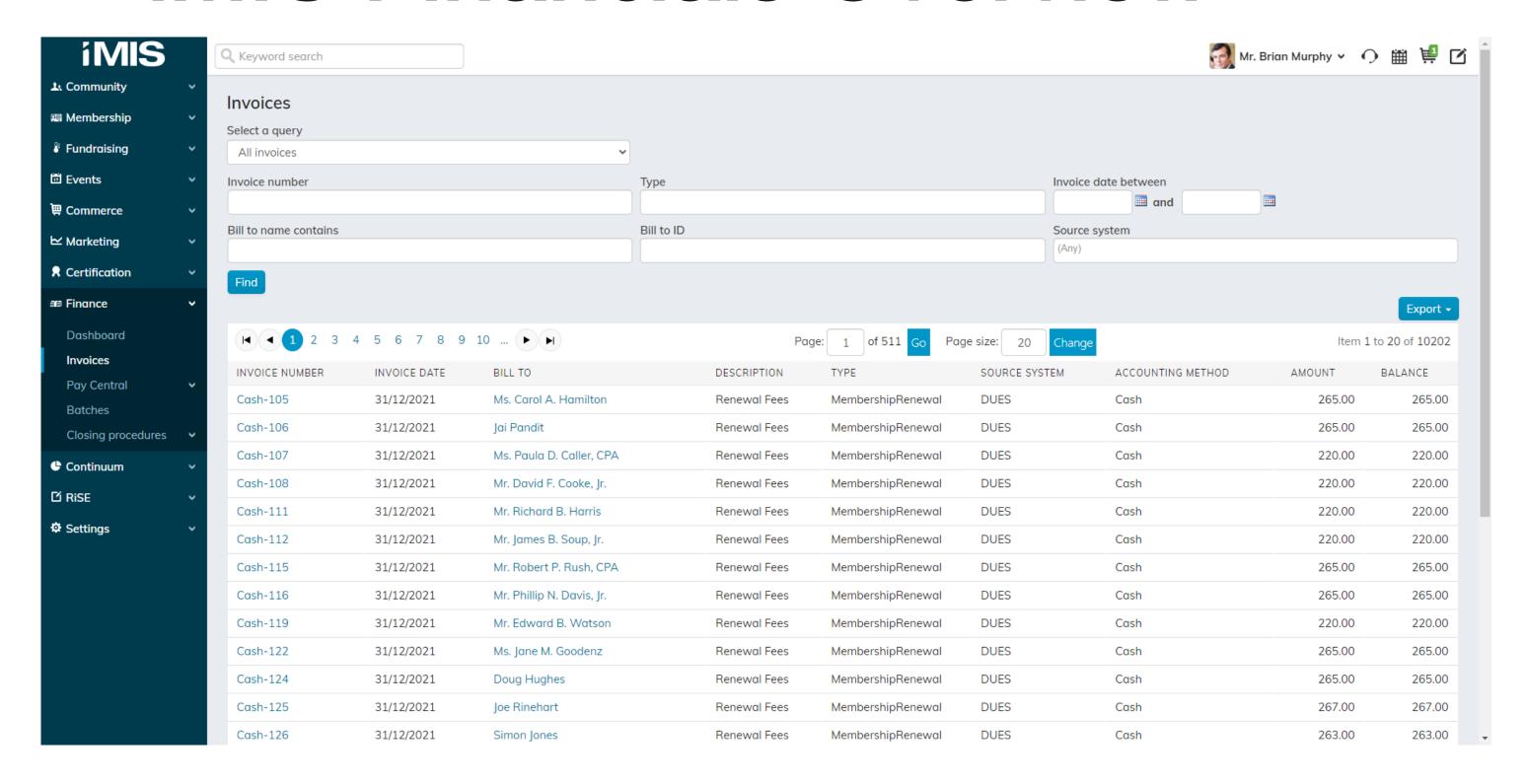


Engagement Management System

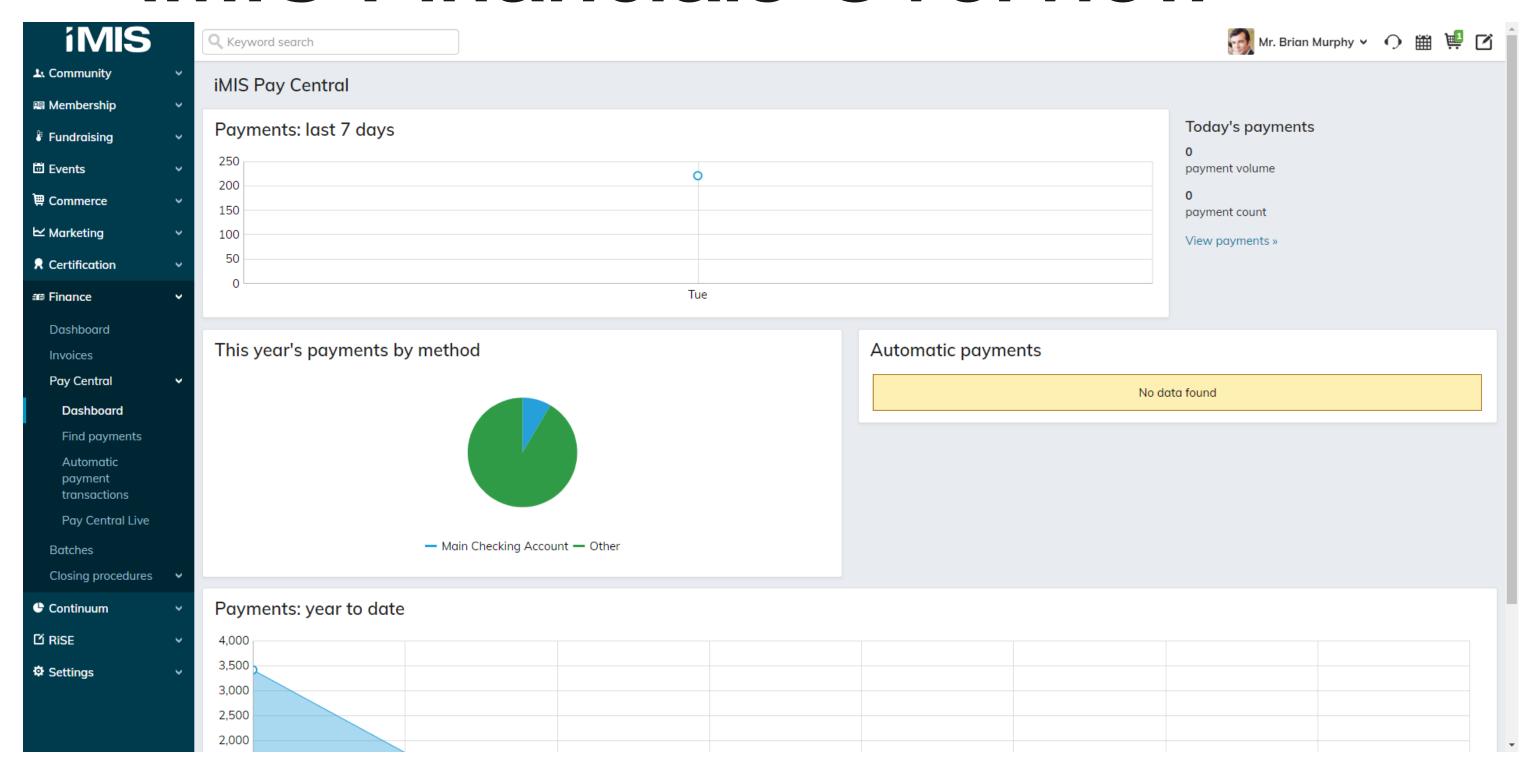




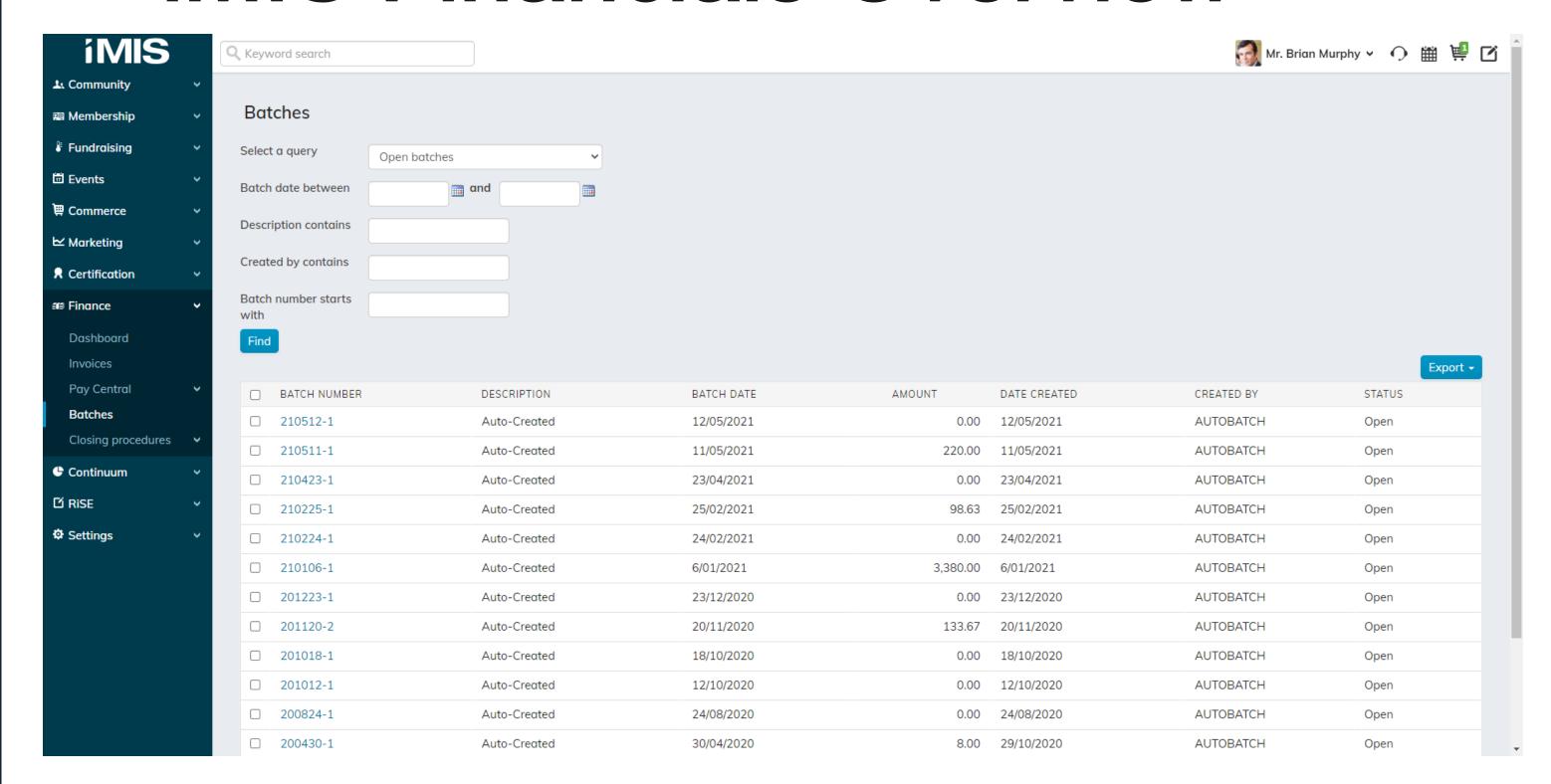




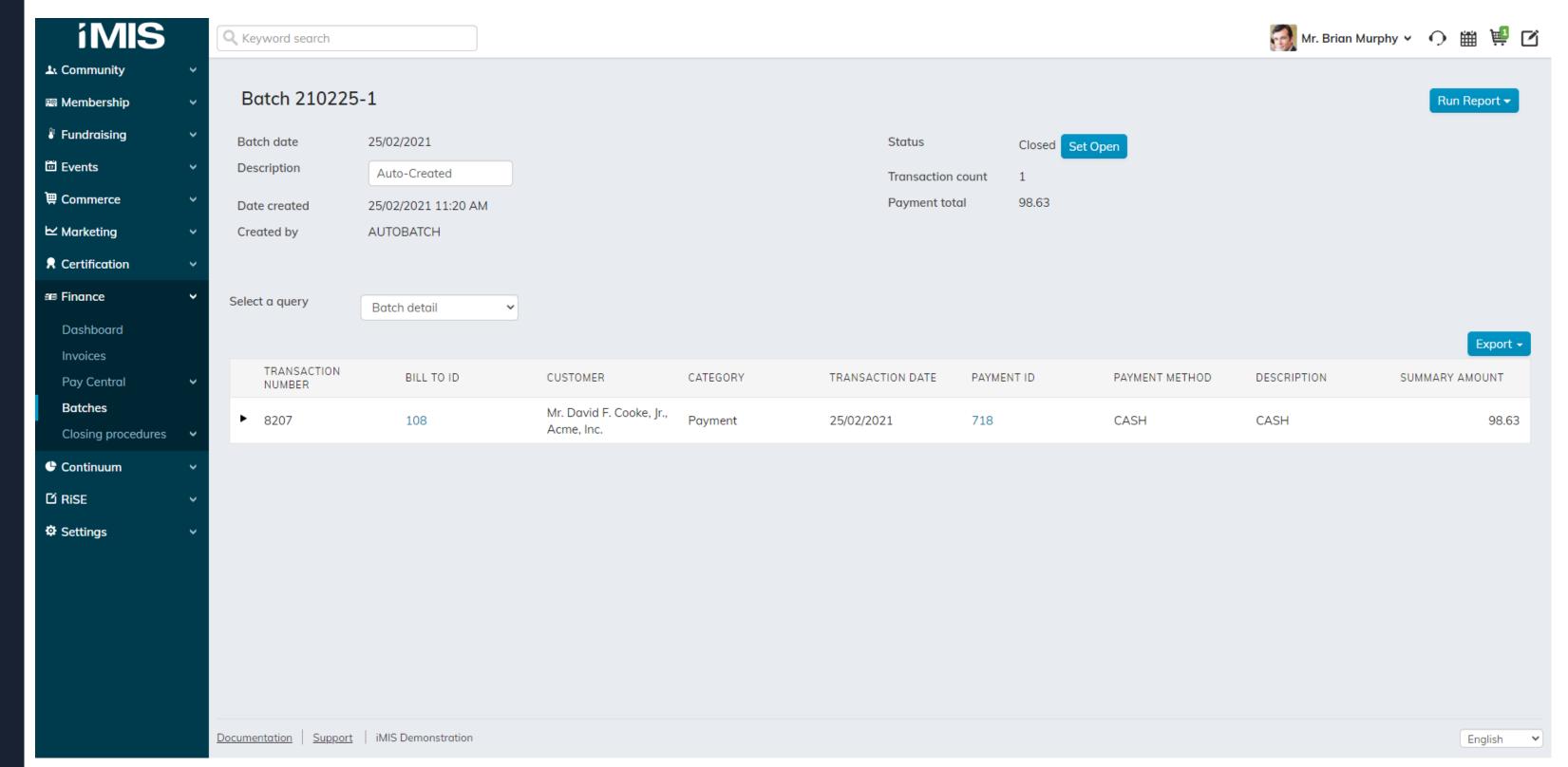




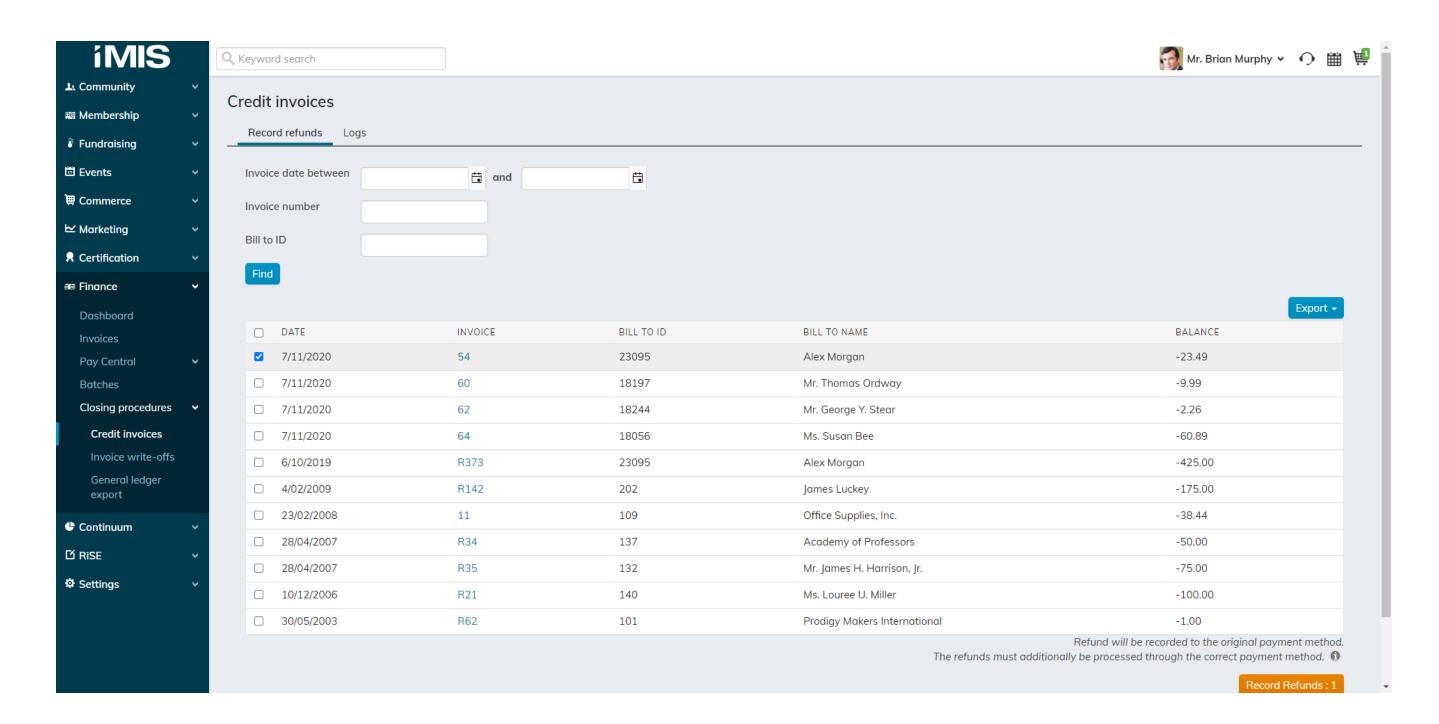






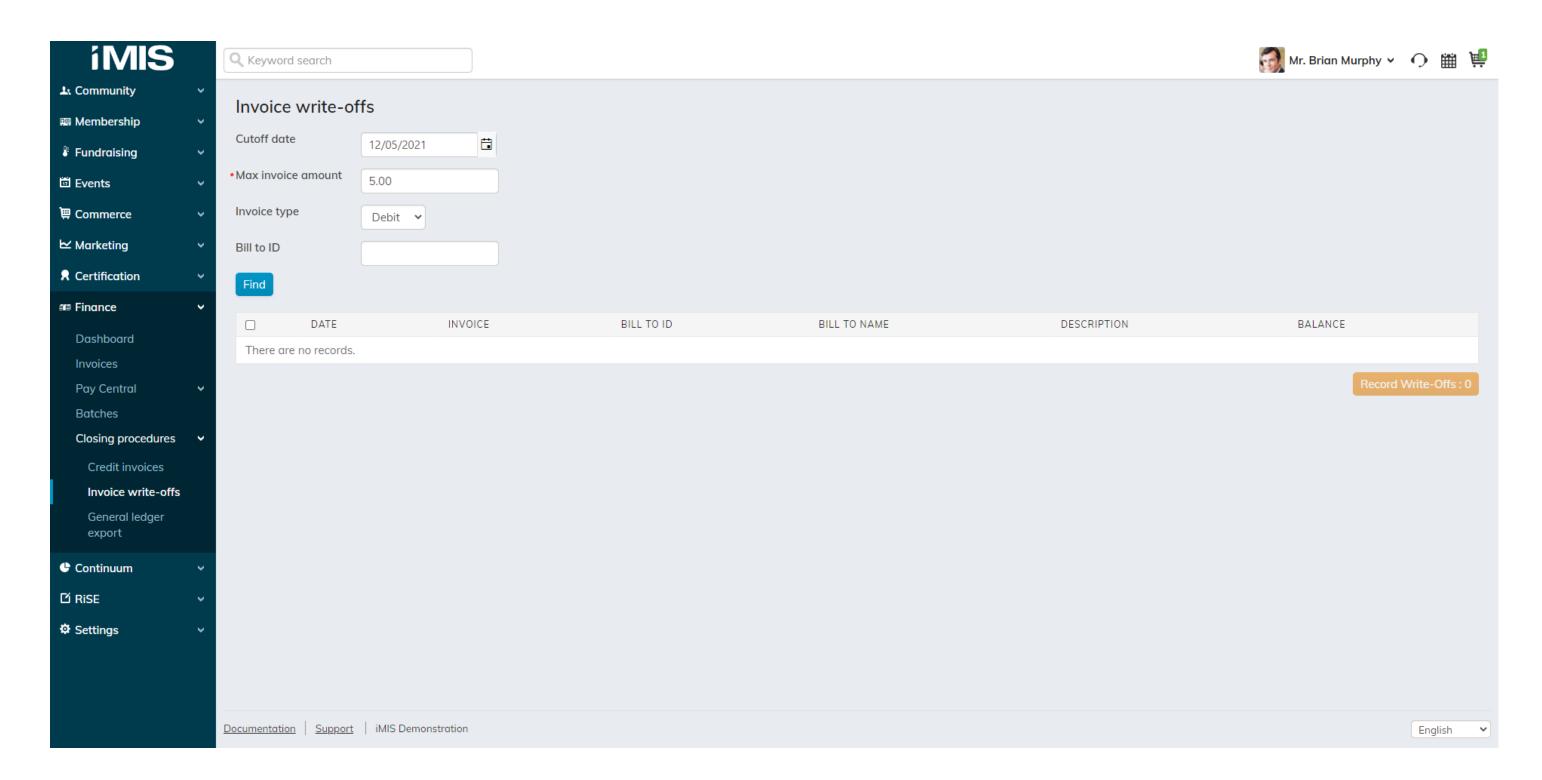






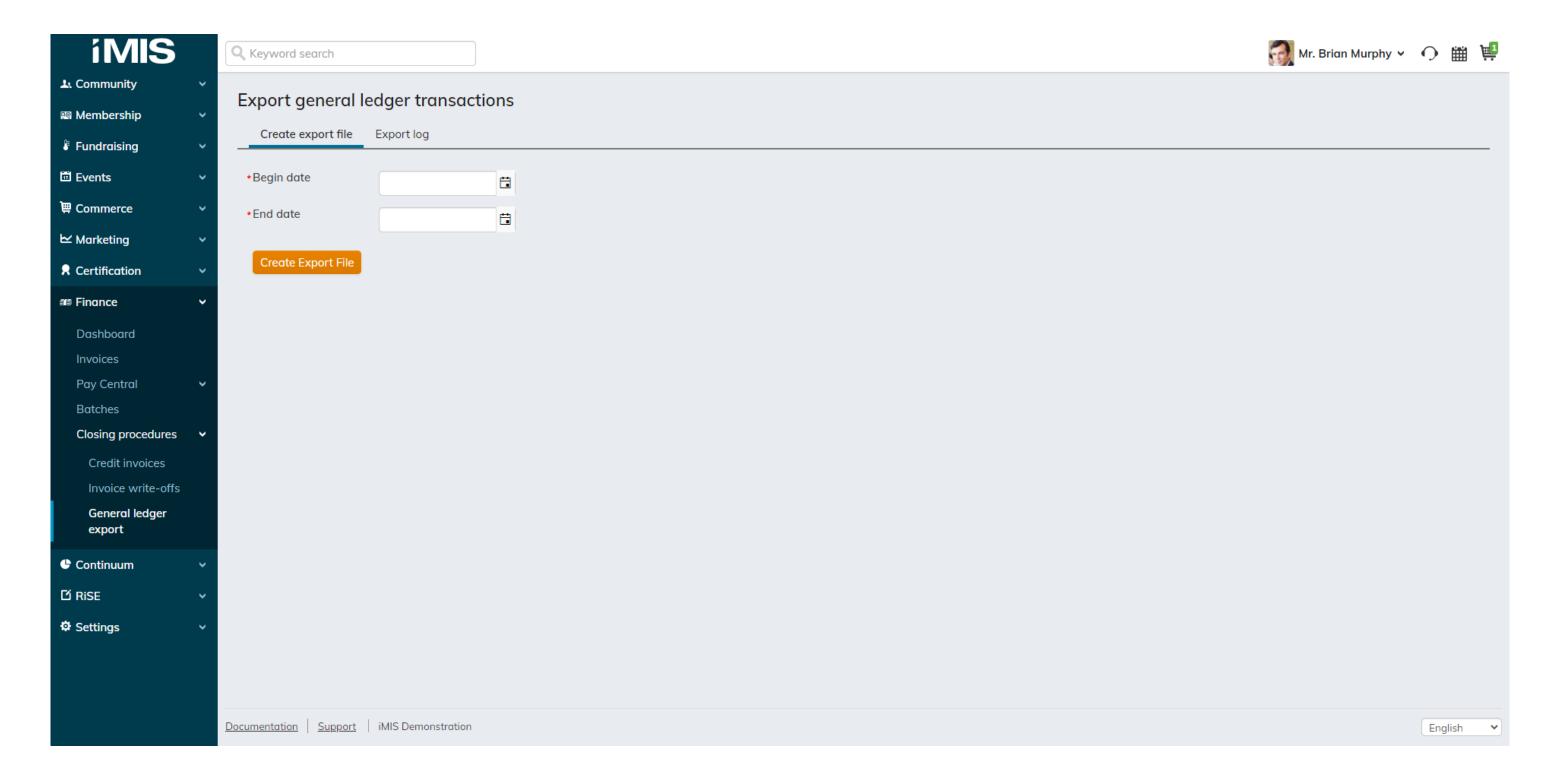


## iMIS Financials Overview





## iMIS Financials Overview





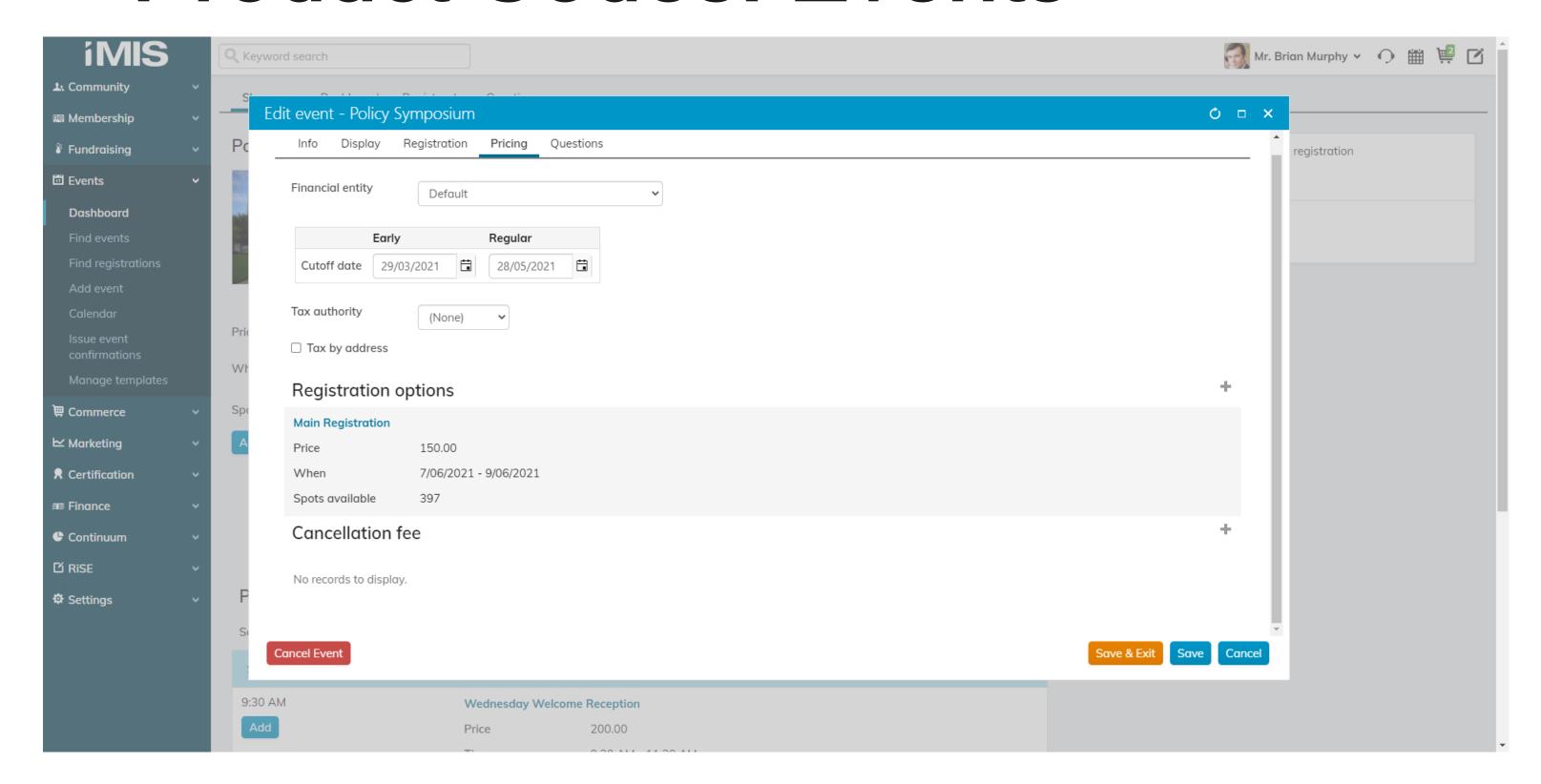




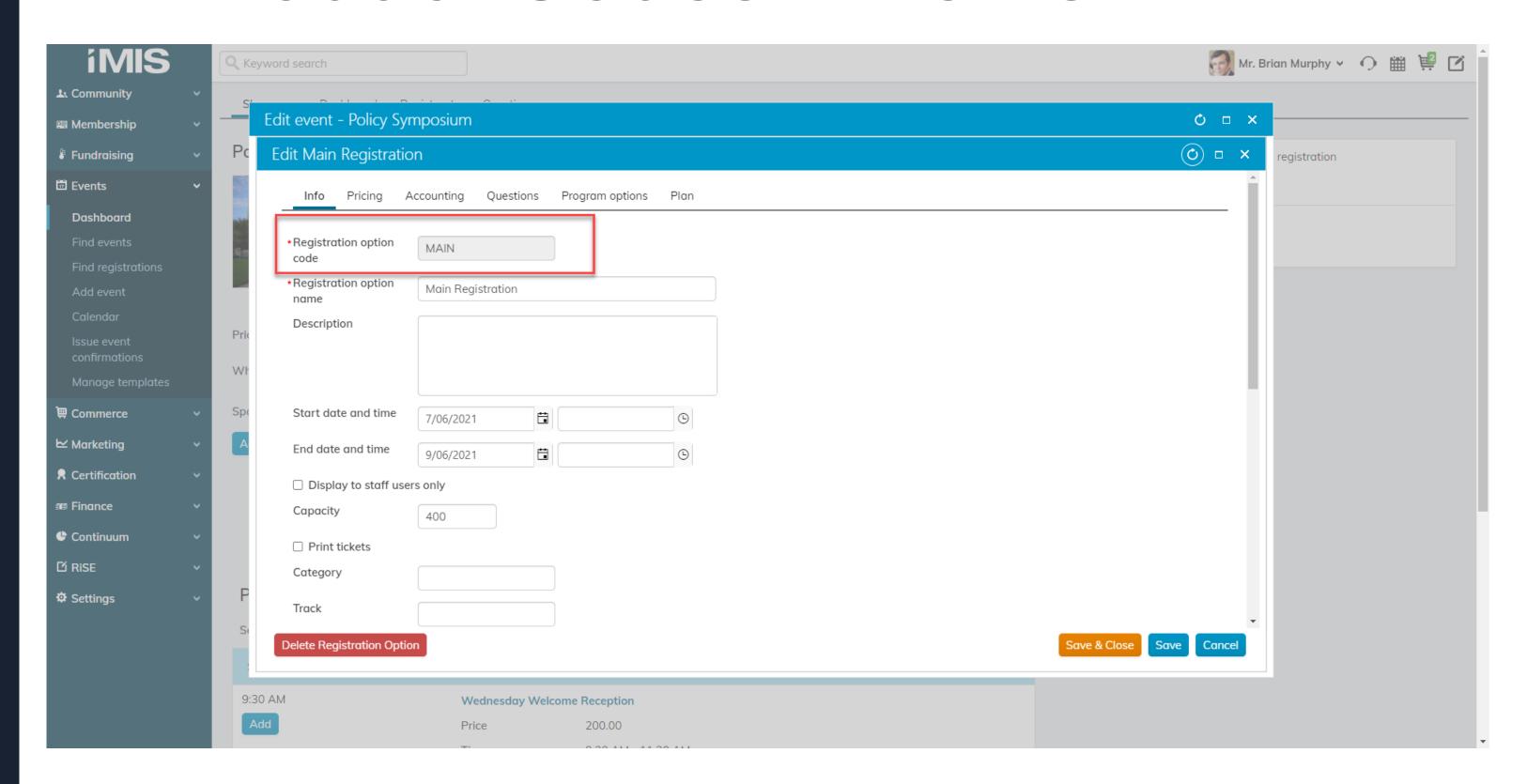
## **Product Codes**

- Events
- Membership and Billing
- Orders
- What else?

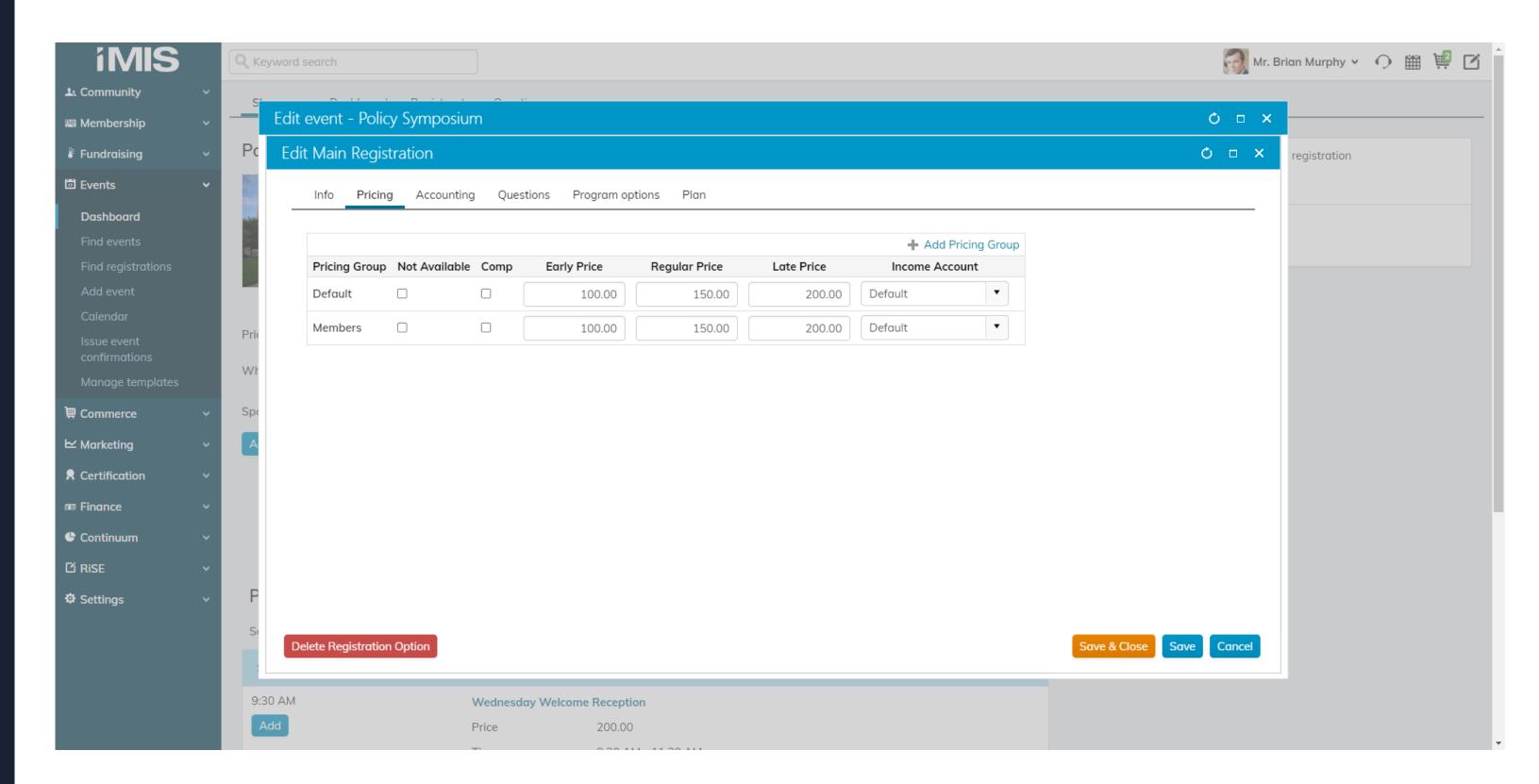




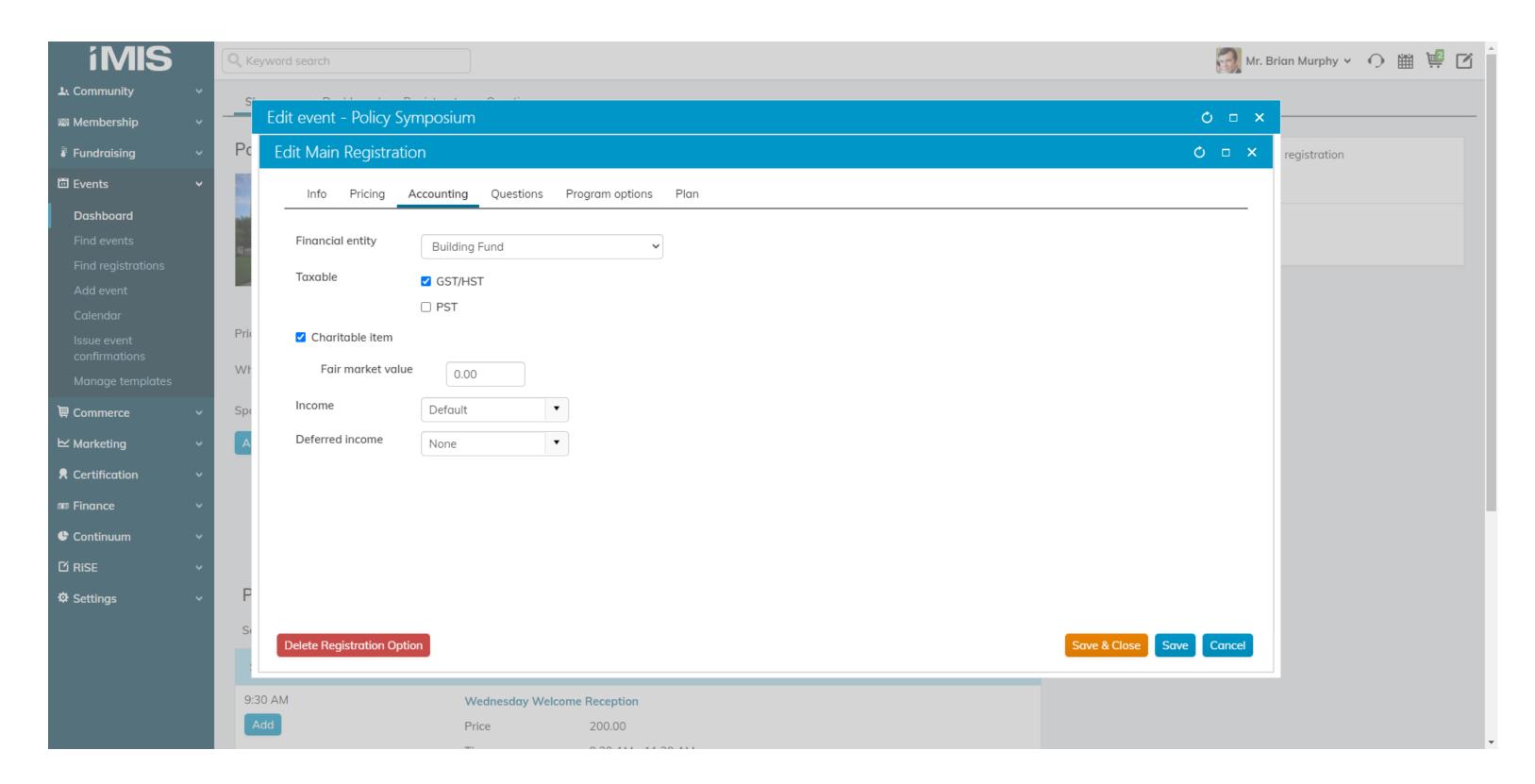














iMIS		Q Keyword search	
<b>≛</b> s Community	v		
Membership	v	Event settings	
Fundraising	v	Additional fields for staff use  1 Room	6
⊞ Events	v	2	7
`∰ Commerce	v		
<b>∠</b> Marketing	•	3	8
R Certification	•	4	9
≆ Finance	•	5	10
<b>⊕</b> Continuum	~	Preferences	
[] RiSE	~	Create separate invoices for ev	ent adjustments
Settings	v	Activity fields	
About iMIS		Char 1	
Organization		Char 2	
Contacts  Addresses	•	Char 3	
Communities		Number 1	
Membership			
Fundraising	•	Number 2	
Events General	Ť	Date 1	
Resource types		Date 2	
Commerce	v	Zoom integration	
Finance	~	Client ID	
RiSE	<b>~</b>	Client secret	



#### **iMIS Events**

- GST
- Income and Deferred Accounts
- Start date (if running deferred)

If there is no account defined where will it go?



Transaction processing – What happens?

Event registration entered:

- Income raised
- GST
- Accounts Receivable

Event registration paid

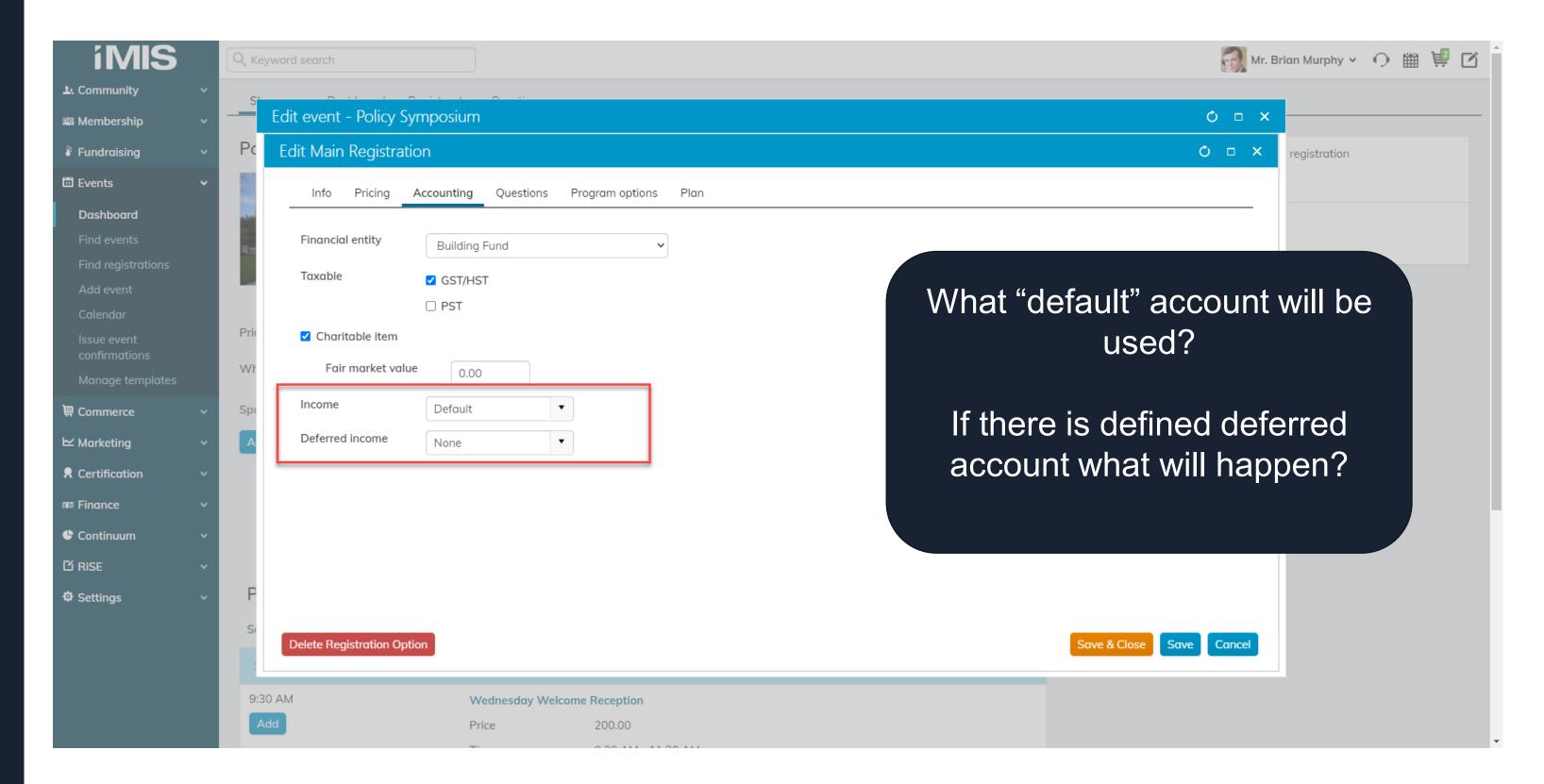
- Account Receivable
- Bank Expected



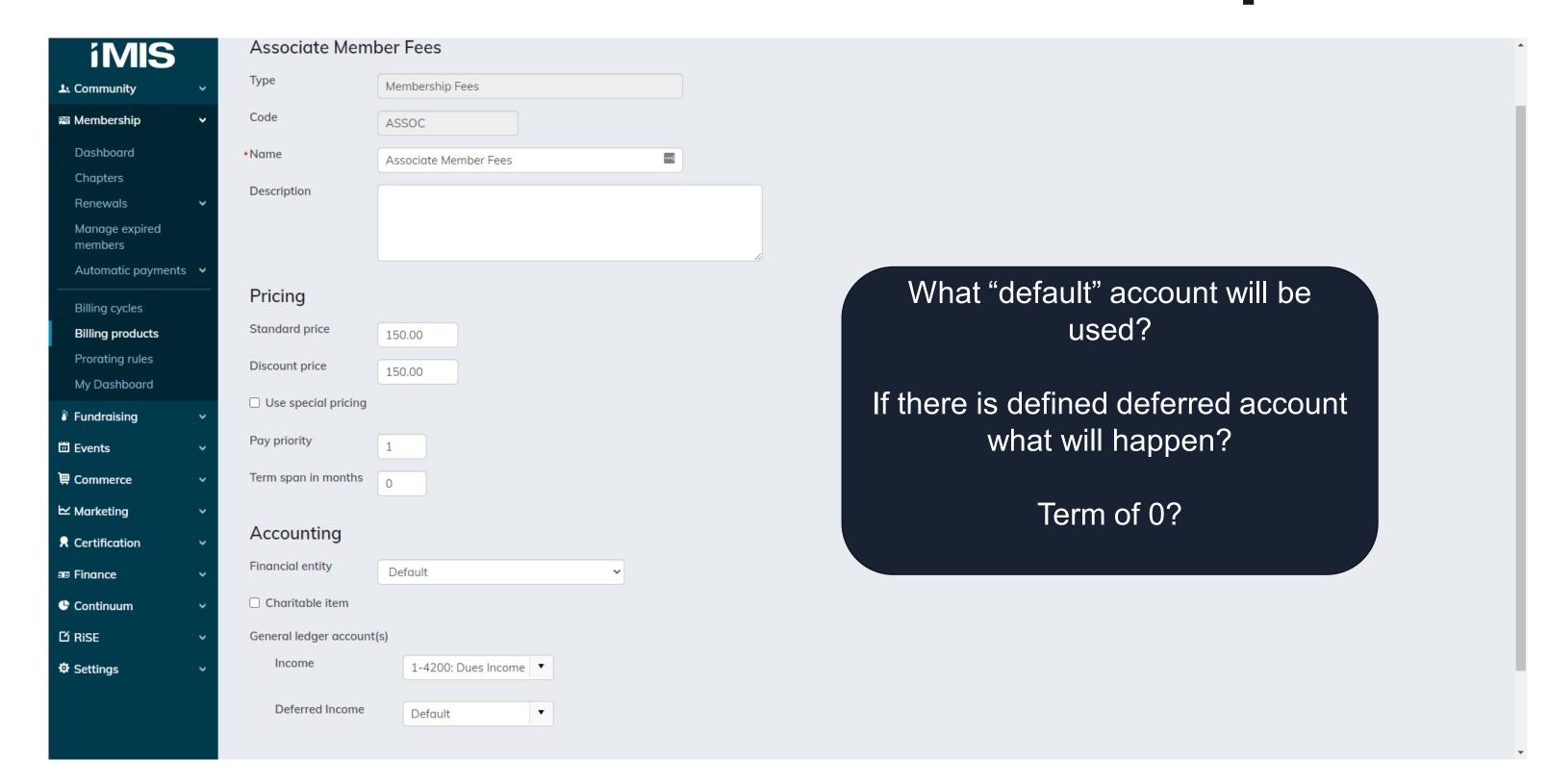
Registrations can CONTINUE to be updated after they have been registered

Therefore impacting income accounts, AR and GST.

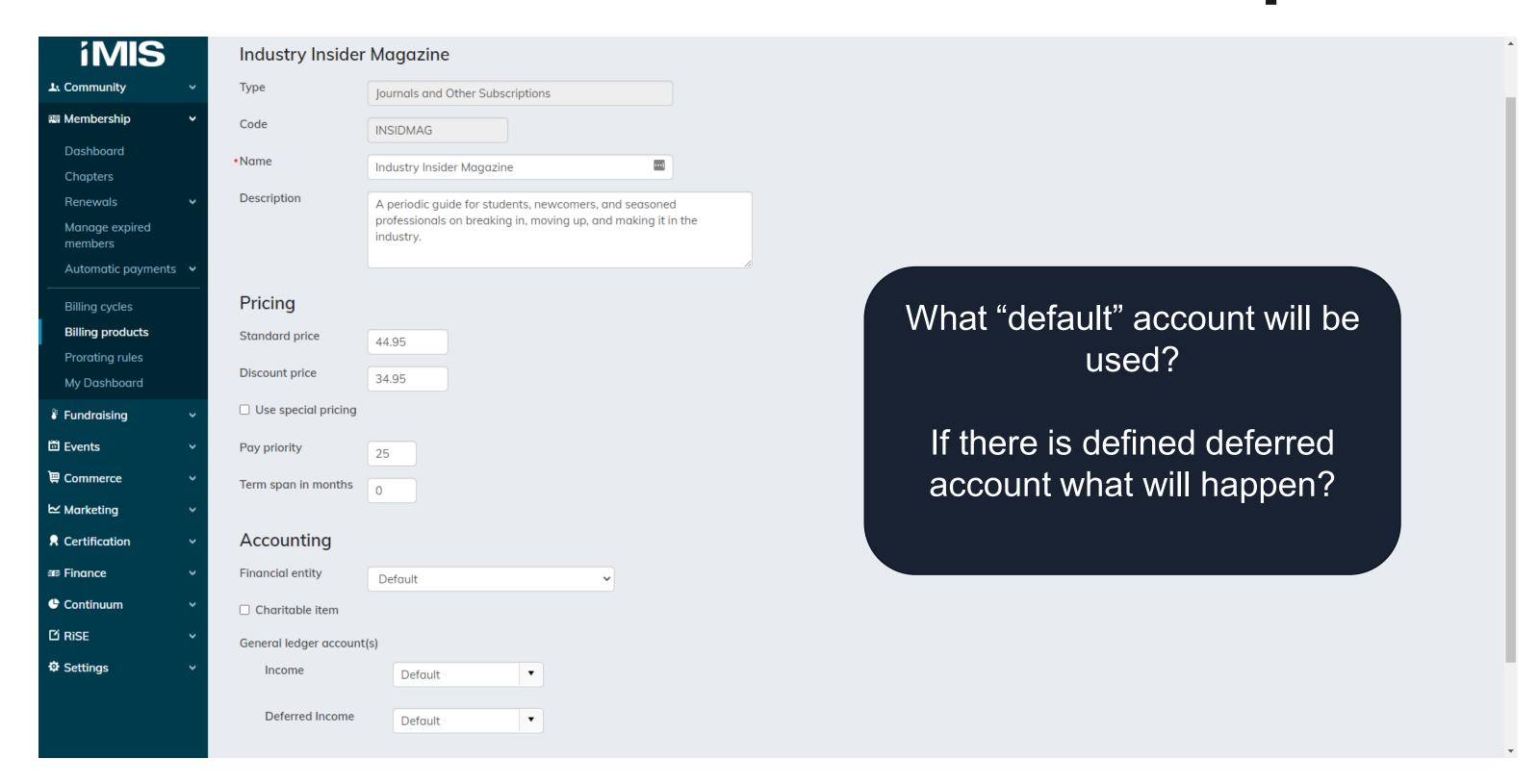




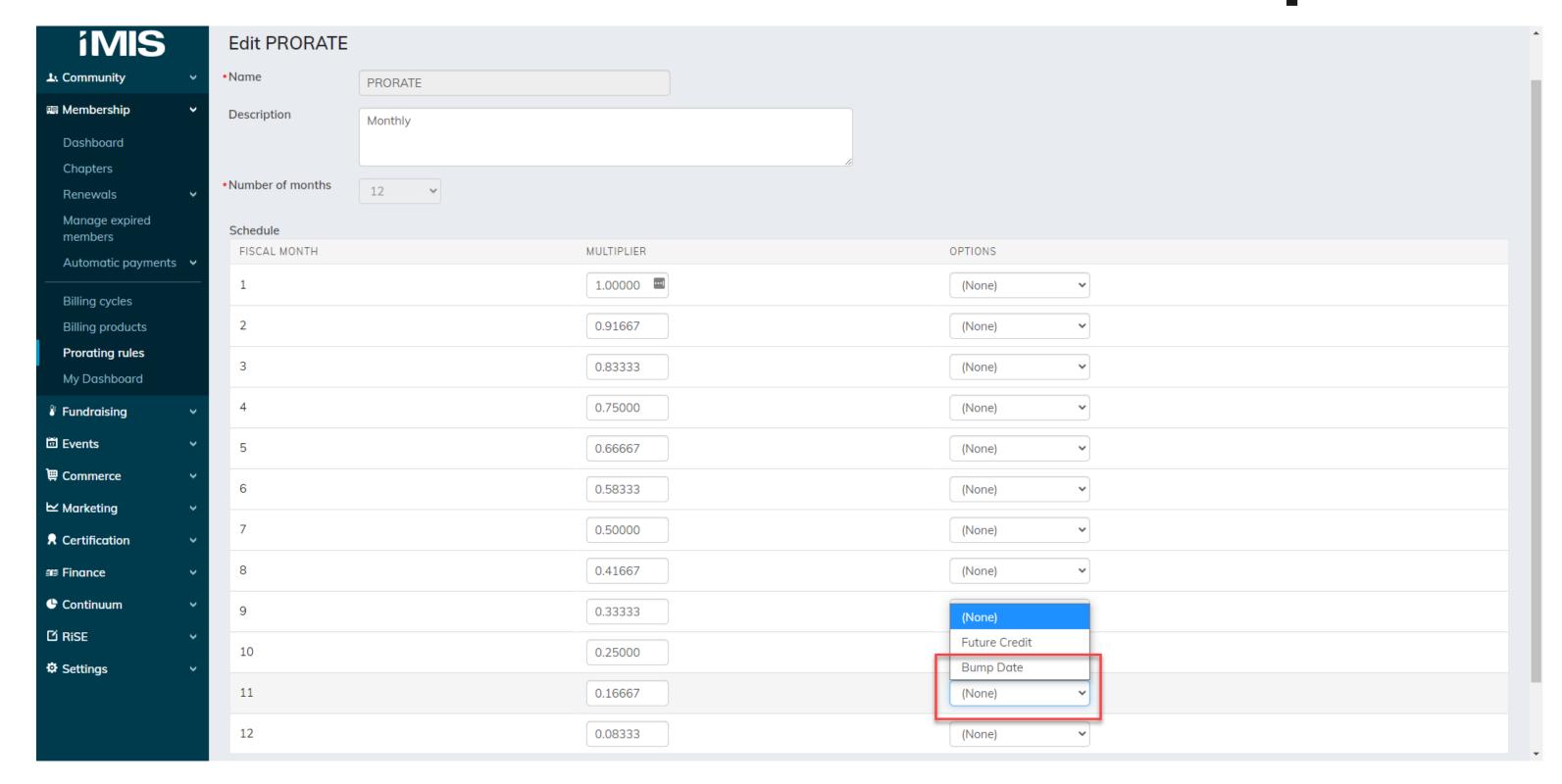




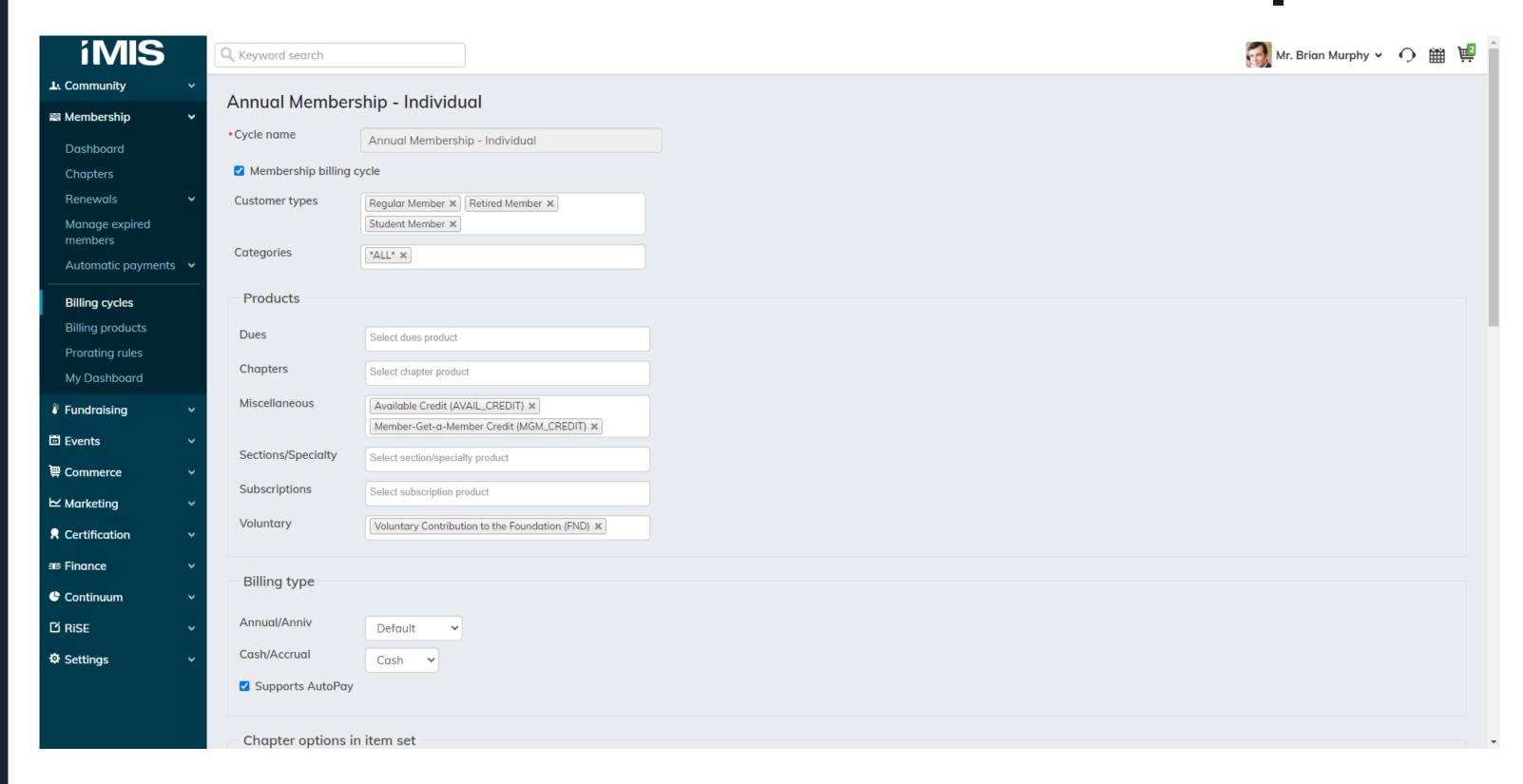




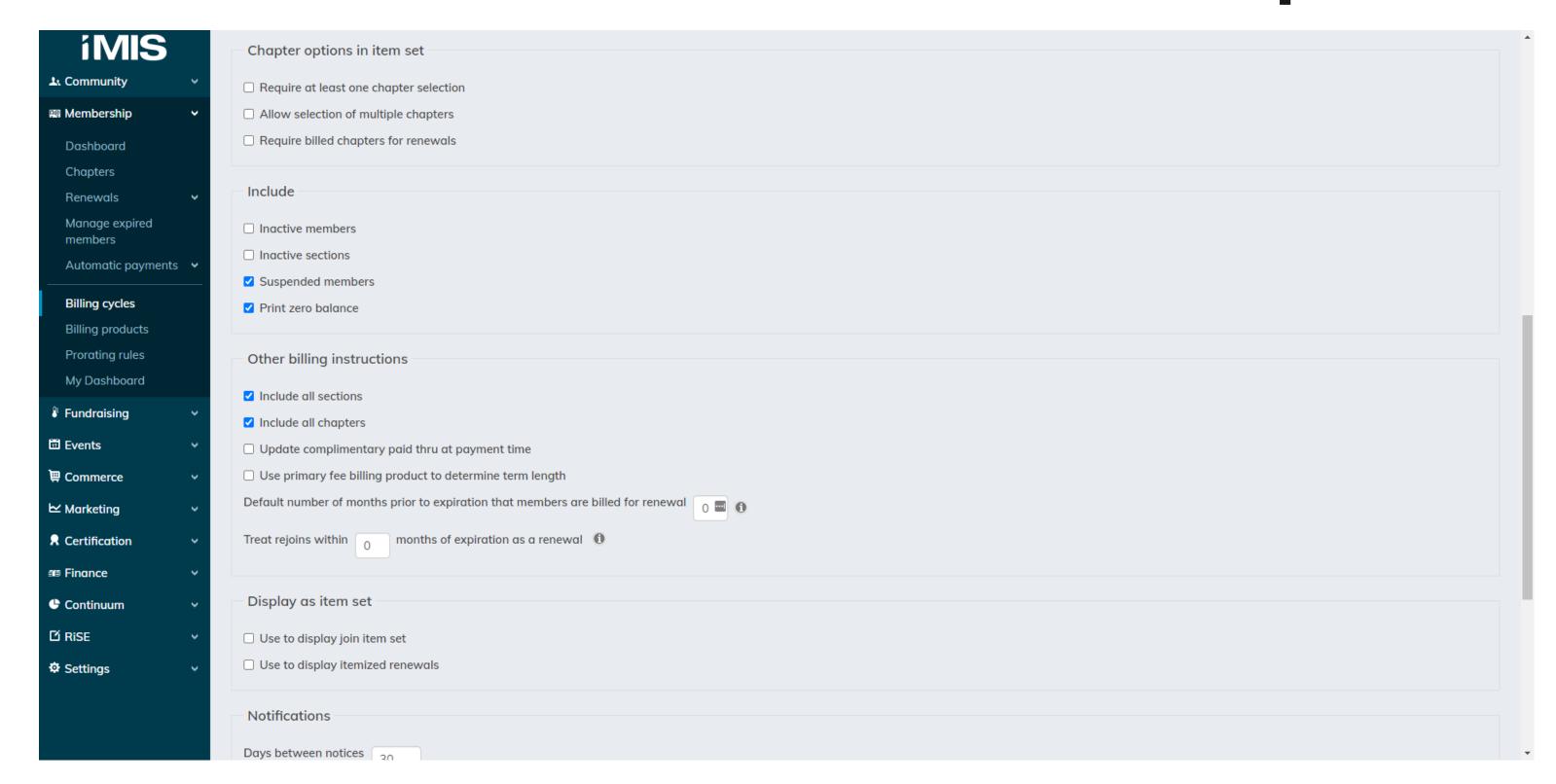




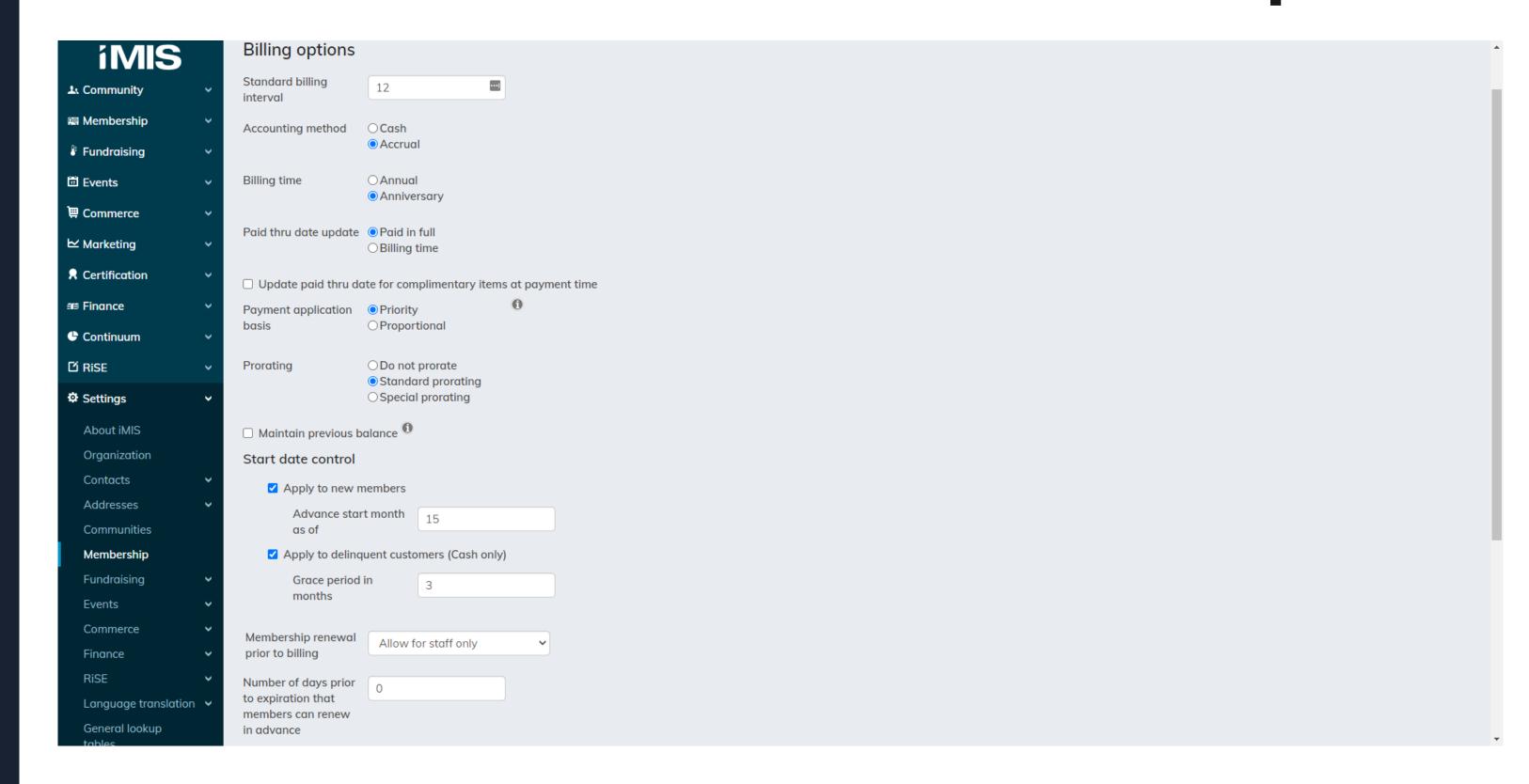




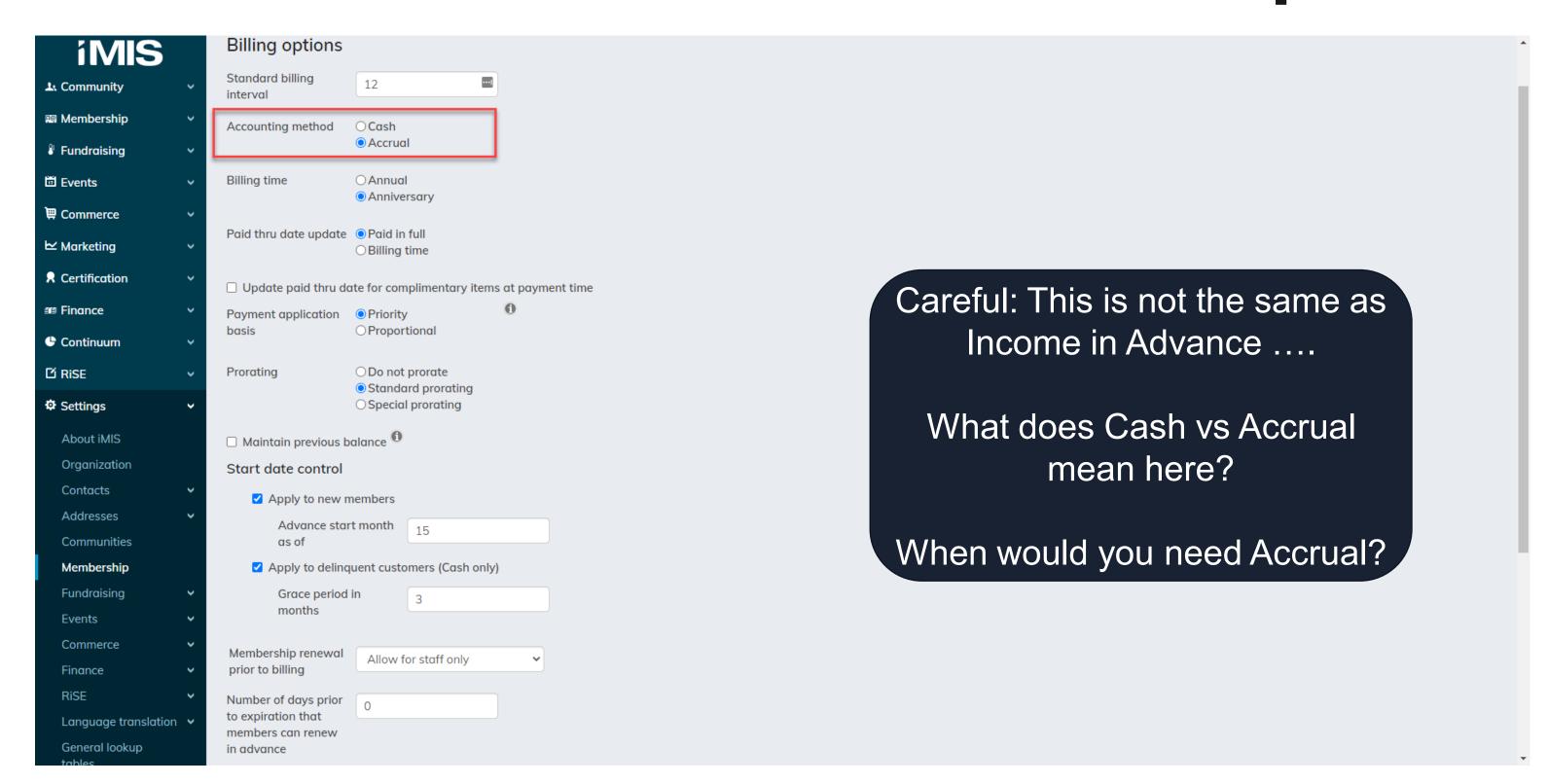














iMIS Billing / Dues

- GST
- Income and Deferred Accounts
- Prorate Rules

If there is no account defined where will it go?



Transaction processing – What happens?

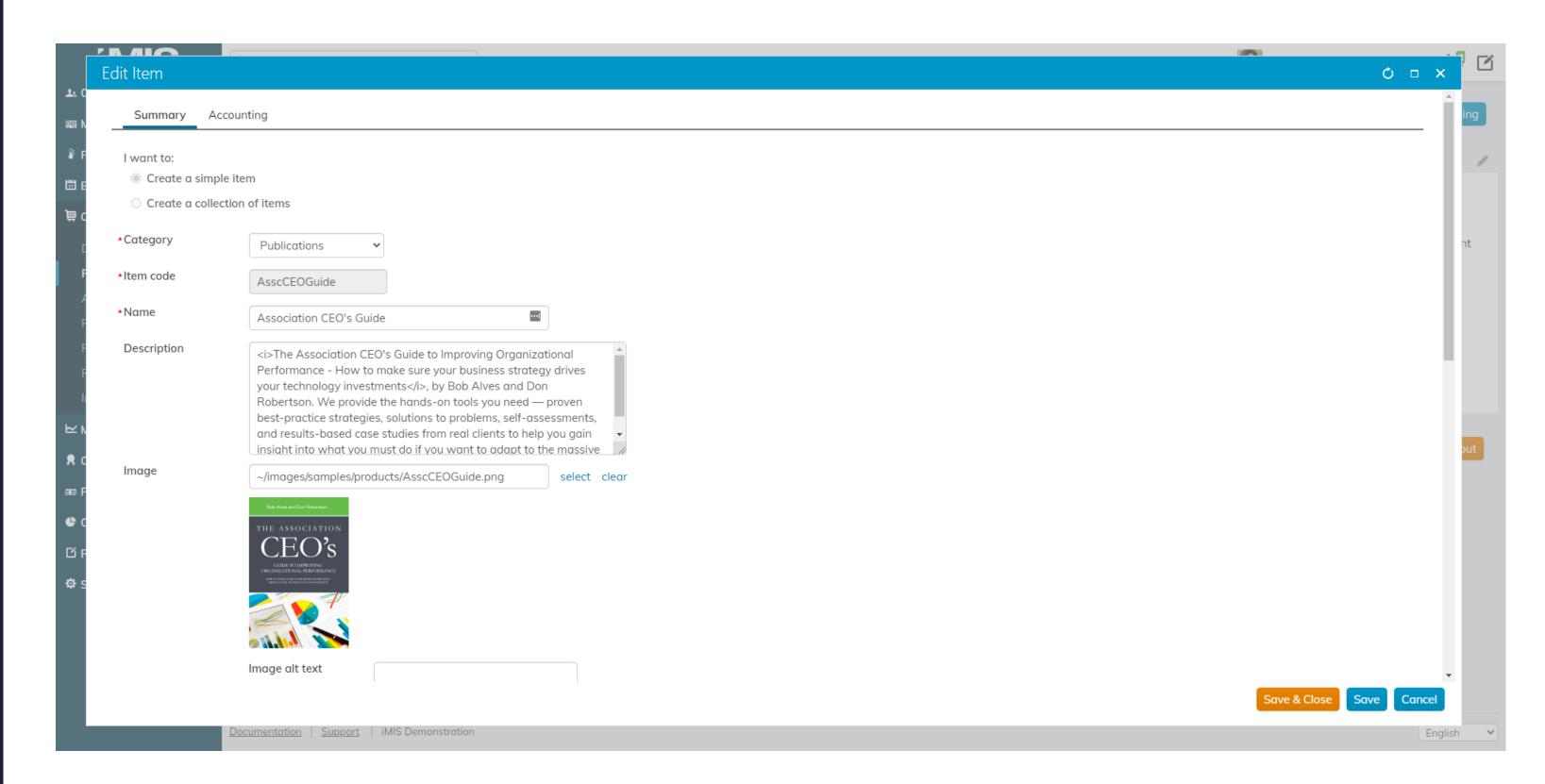
#### Cash based

- Billing Cycles raises "reporting" lines
- Income raised when renewal paid
- Accounts Receivable lines are not created in dues when cash based

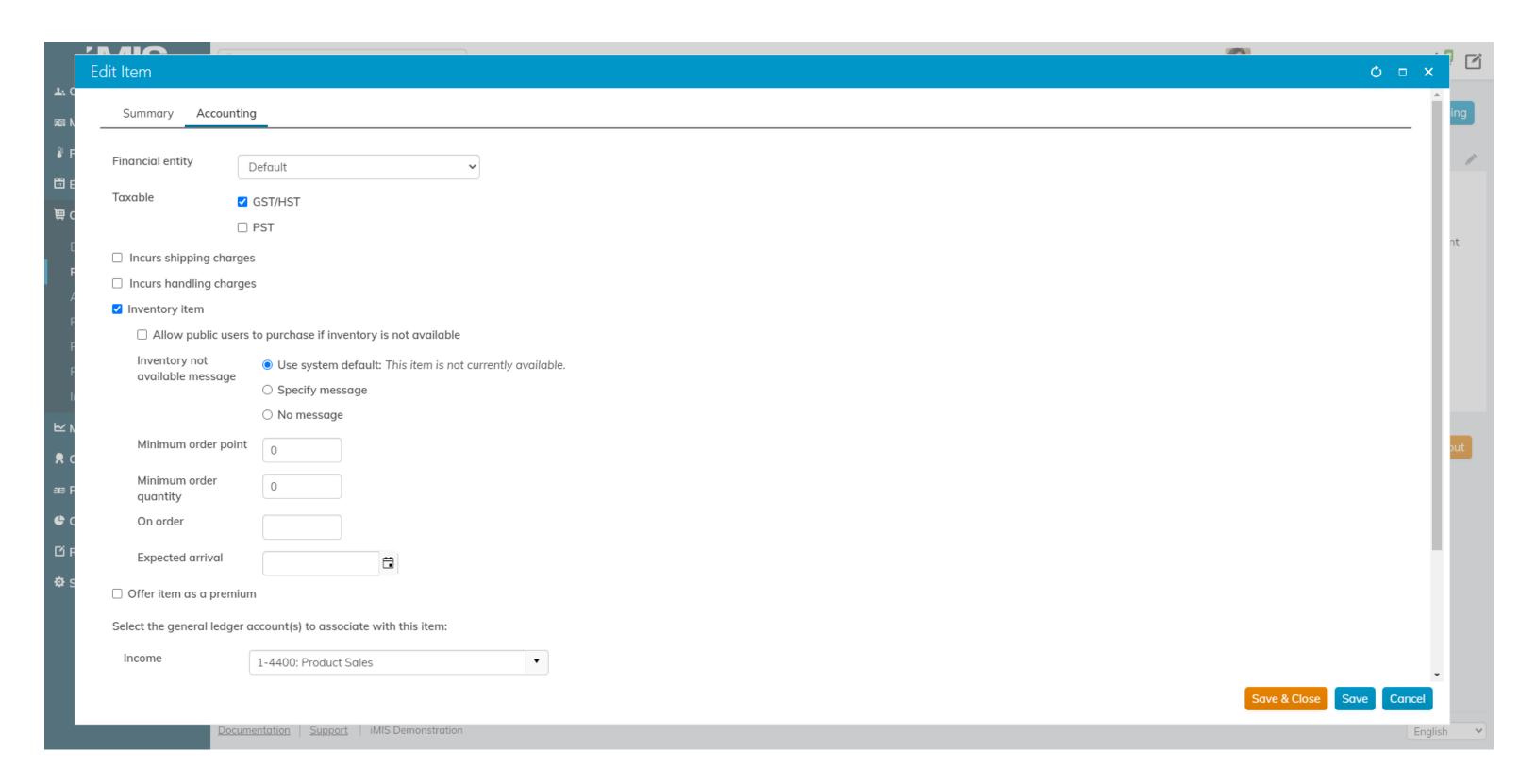
#### Accrual based

- Billing cycle raises income and AR transactions
- Renewal paid bank expected and AR paid

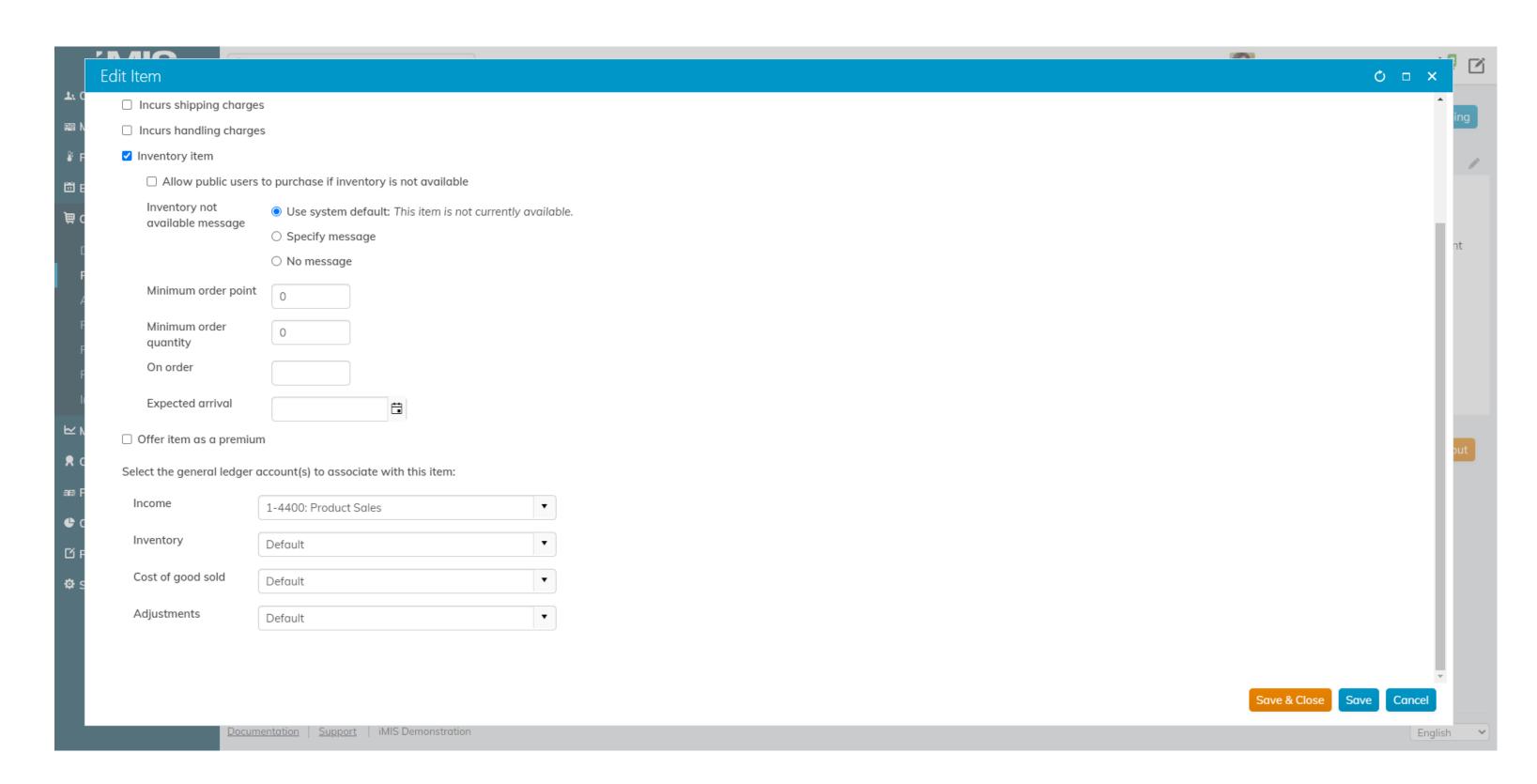




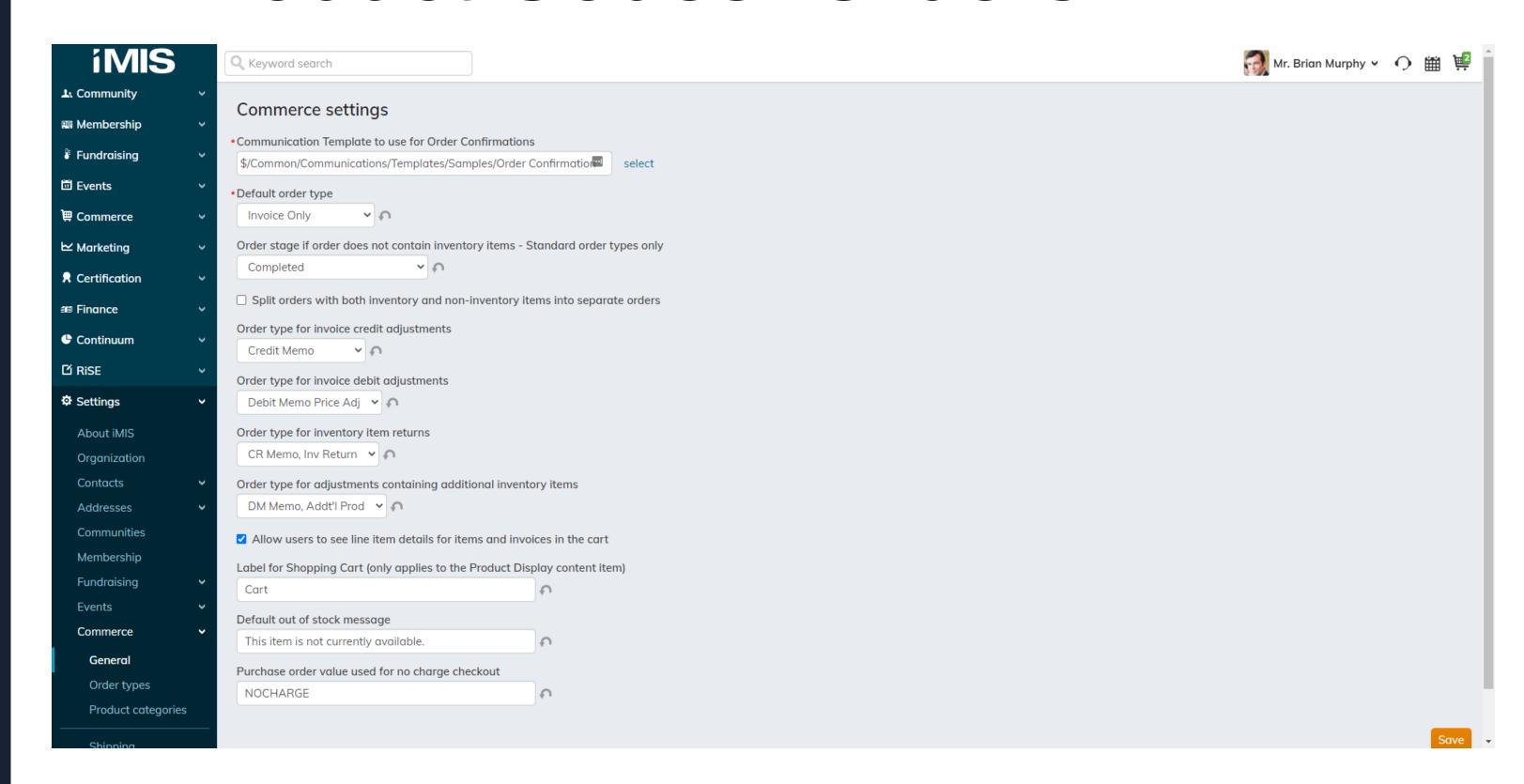




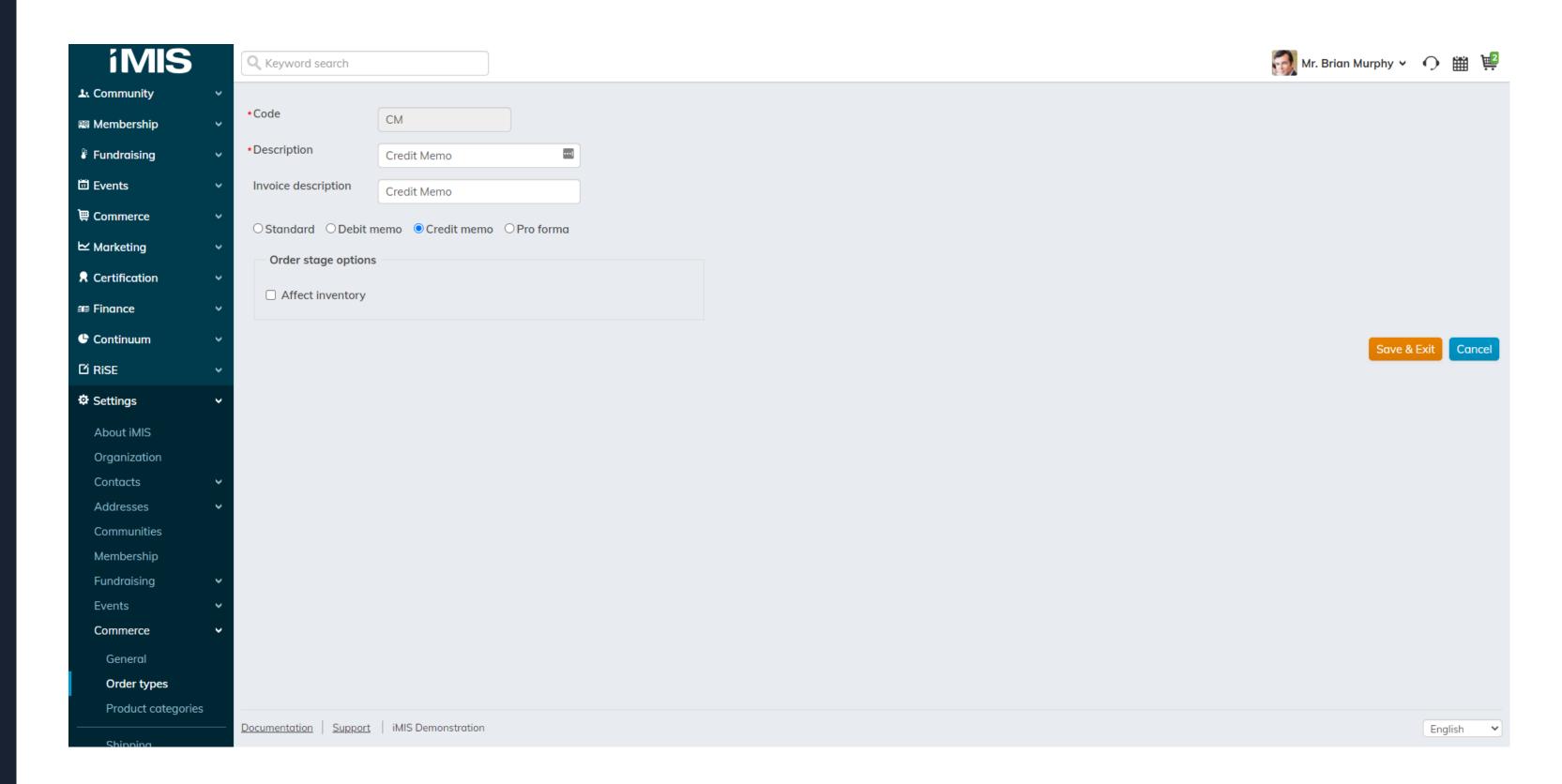










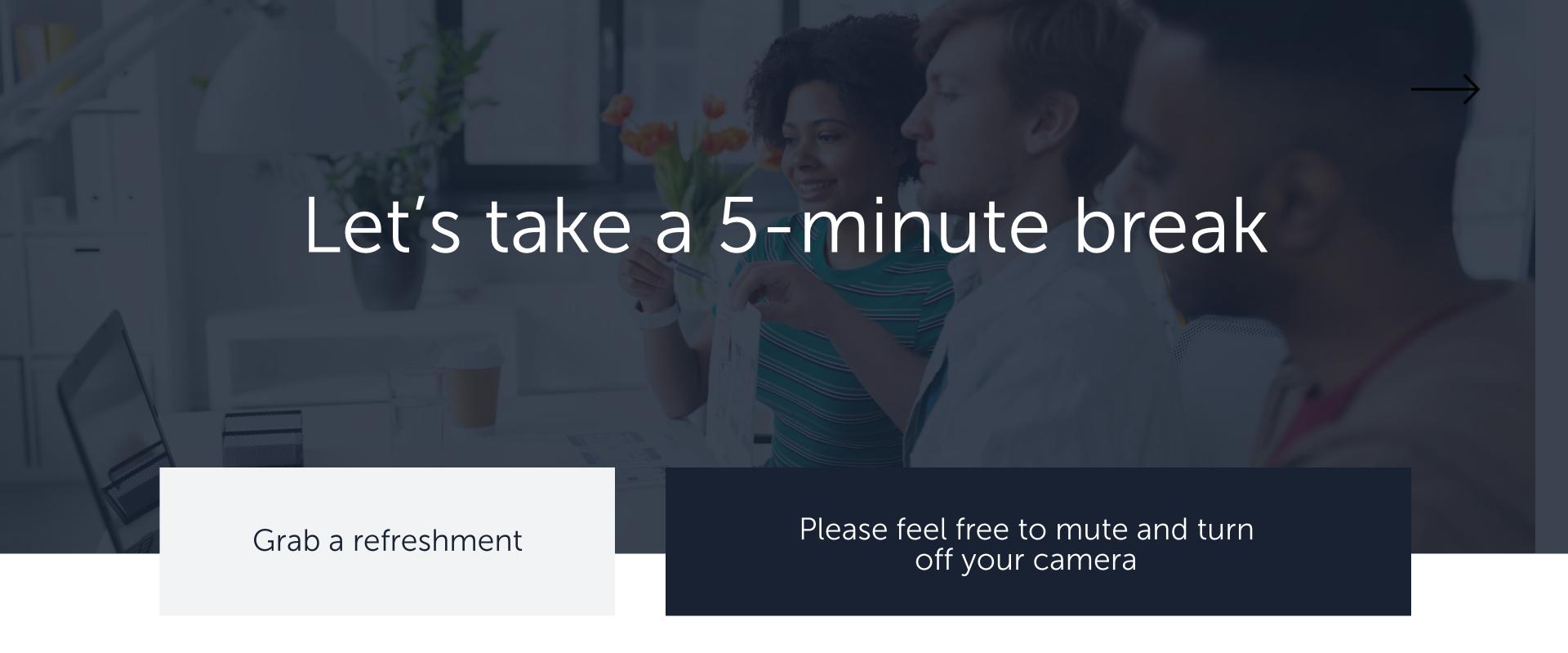




iMIS Orders

- Income account codes
- GST
- AR and Bank

If there is no account defined where will it go?



Don't close the Zoom session









Why do we batch in iMIS?

- Grouping similar transactions
- Reconciliation purposes
- Managing control & risk

Controls in place to identify any errors

- Reporting on users and transaction types
- Manages the General Ledger interface



Payment Type

Team

User

**Date** 

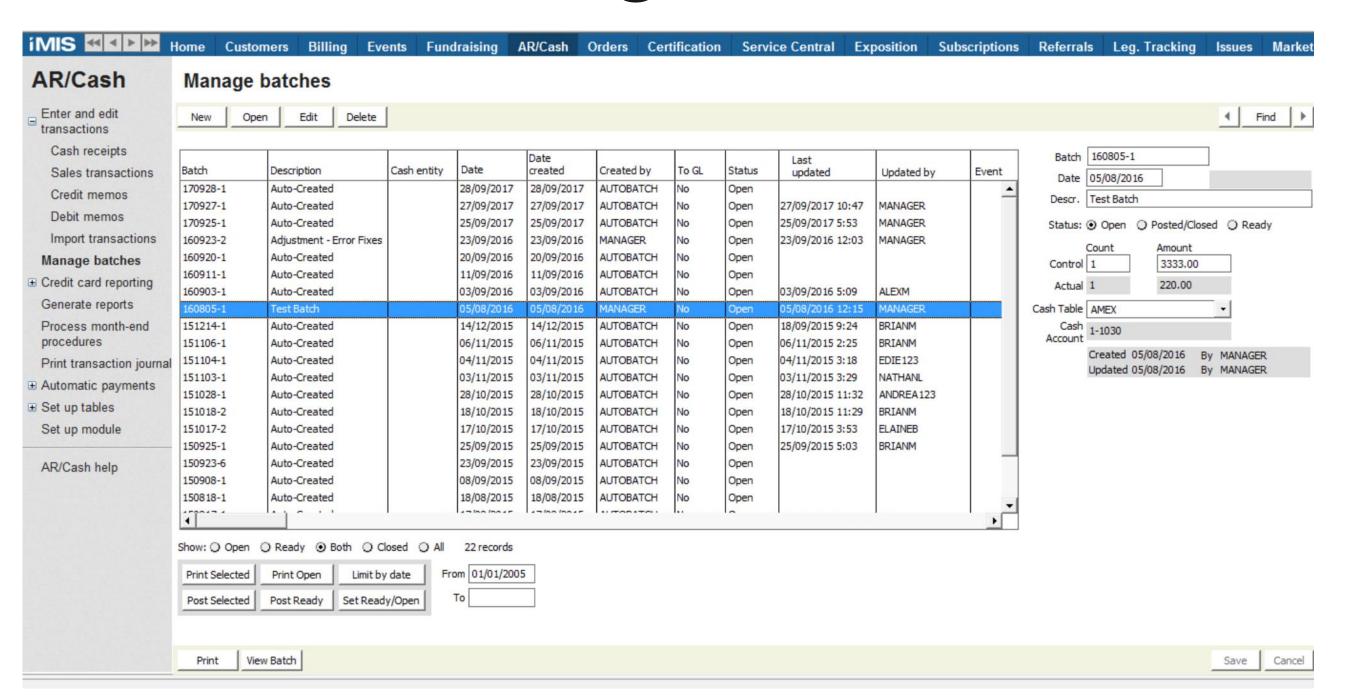




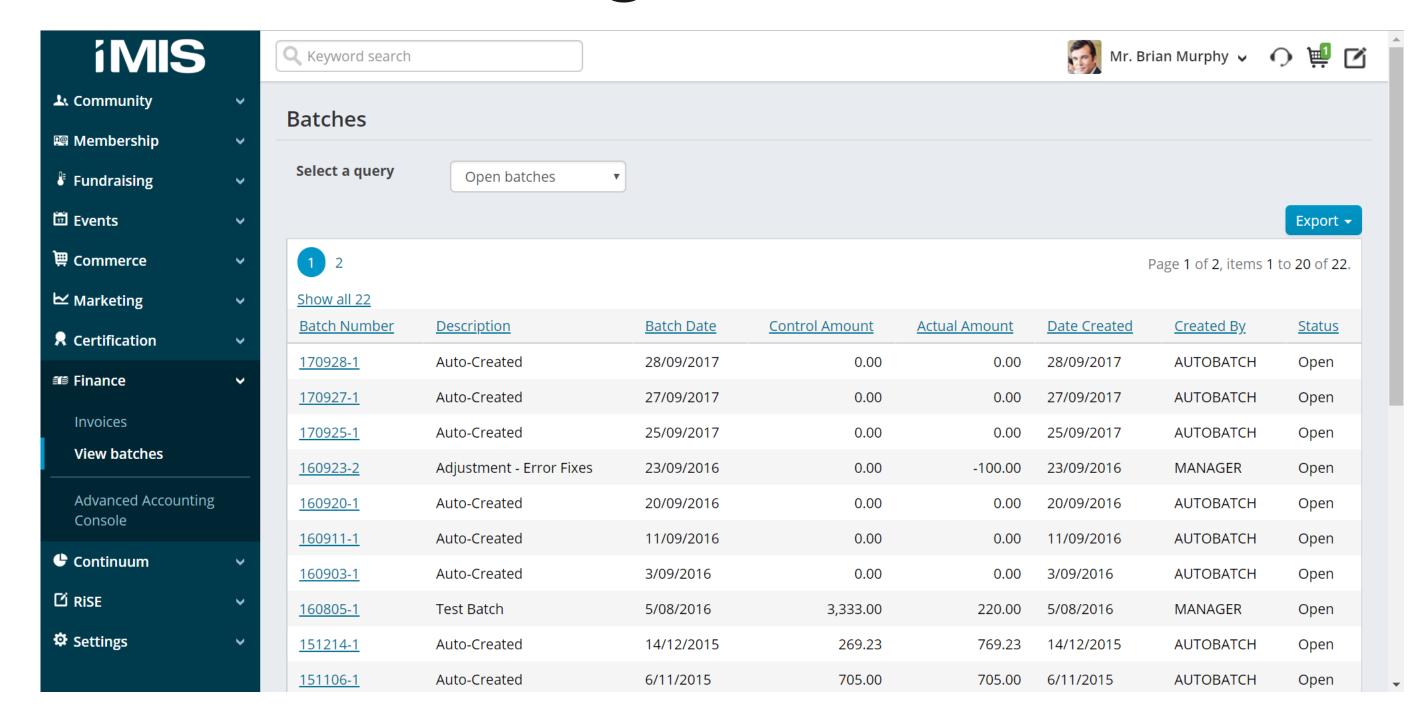
What does iMIS really care about?

- Batch number
- Date
- Description
- Cash type









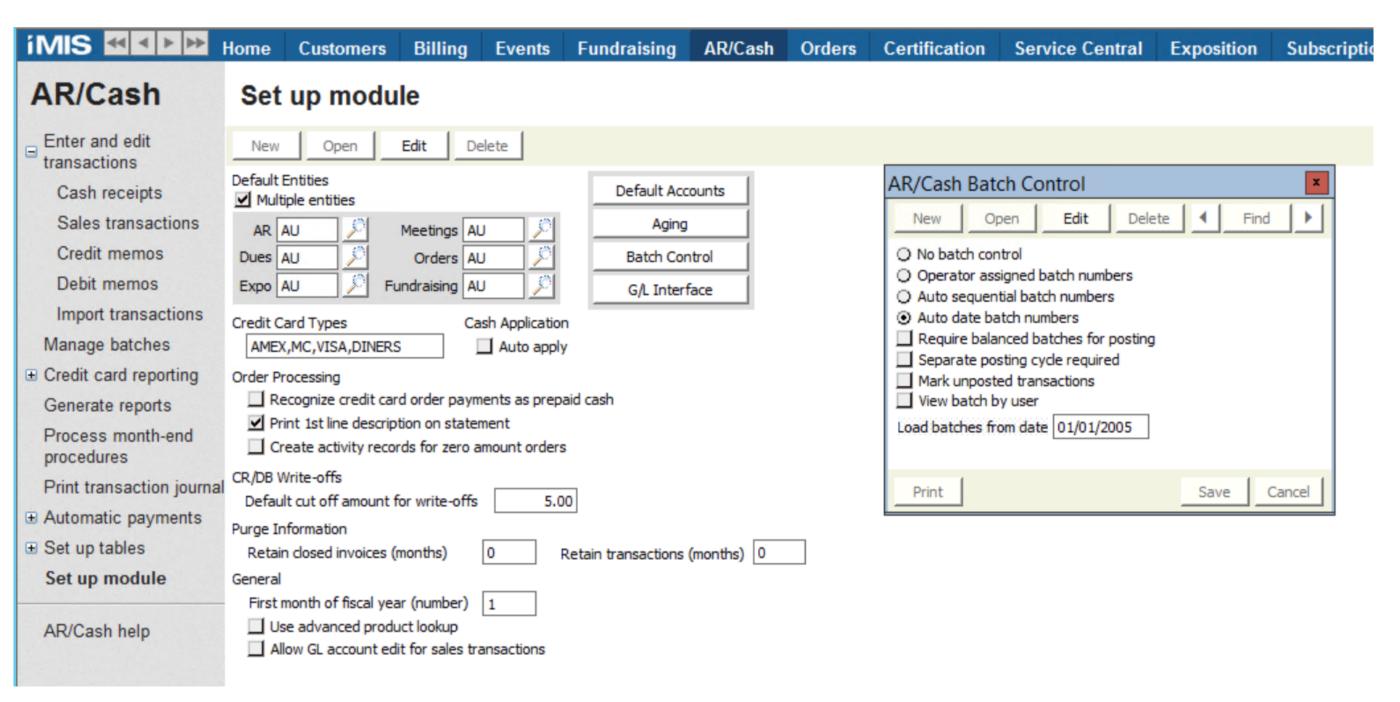


Is this type of batching still relevant?

							Export
1 2						Page 1 of 2, items 1	to 20 of 22.
Show all 22							
<u>Batch Number</u>	<u>Description</u>	Batch Date	Control Amount	<u>Actual Amount</u>	<u>Date Created</u>	<u>Created By</u>	<u>Status</u>
<u>170928-1</u>	Auto-Created	28/09/2017	0.00	0.00	28/09/2017	AUTOBATCH	Open
170927-1	Auto-Created	27/09/2017	0.00	0.00	27/09/2017	AUTOBATCH	Open
<u>170925-1</u>	Auto-Created	25/09/2017	0.00	0.00	25/09/2017	AUTOBATCH	Open
160923-2	Adjustment - Error Fixes	23/09/2016	0.00	-100.00	23/09/2016	MANAGER	Open
	-						

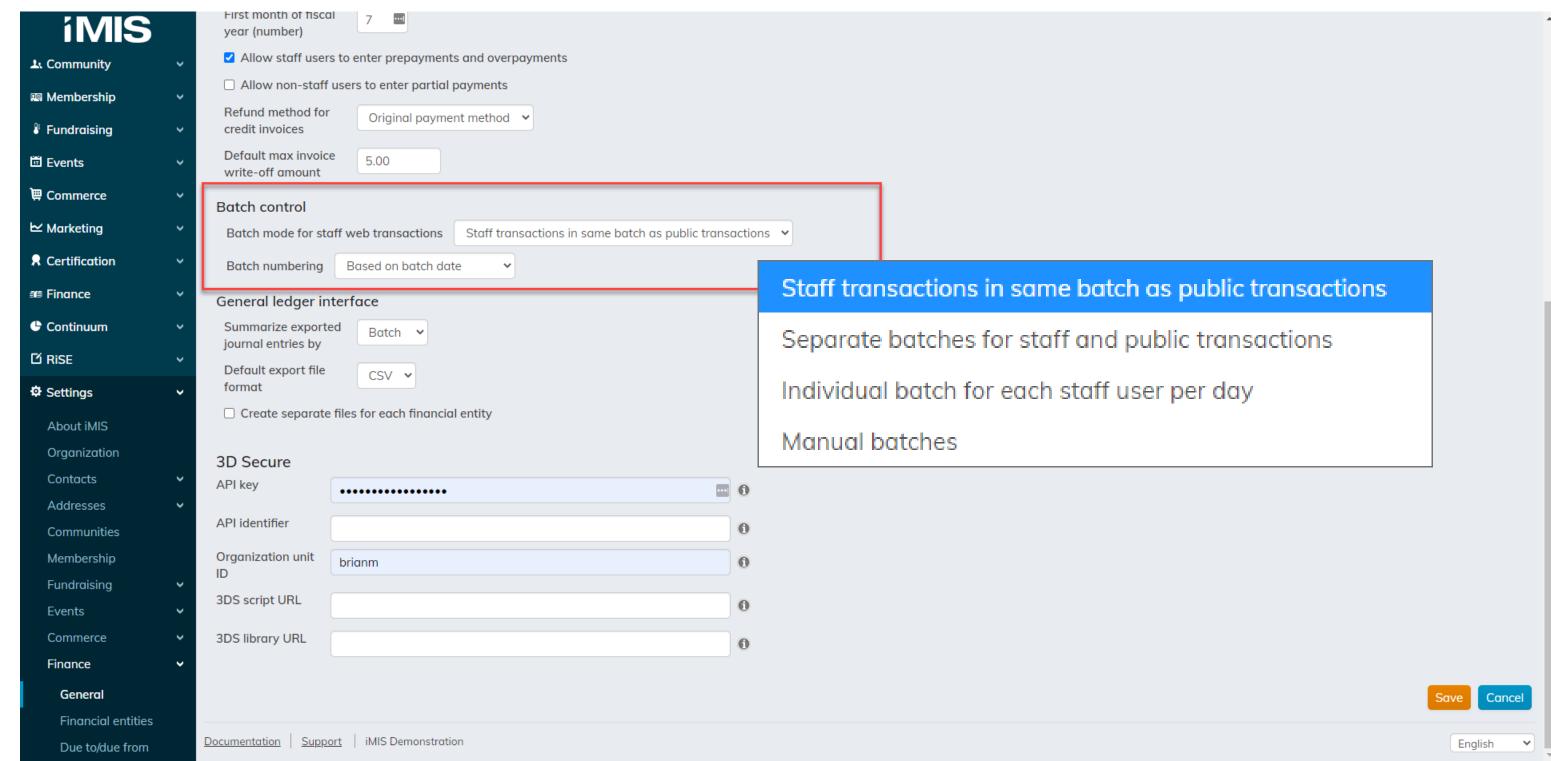


## iMIS Batching options





## iMIS Batching options



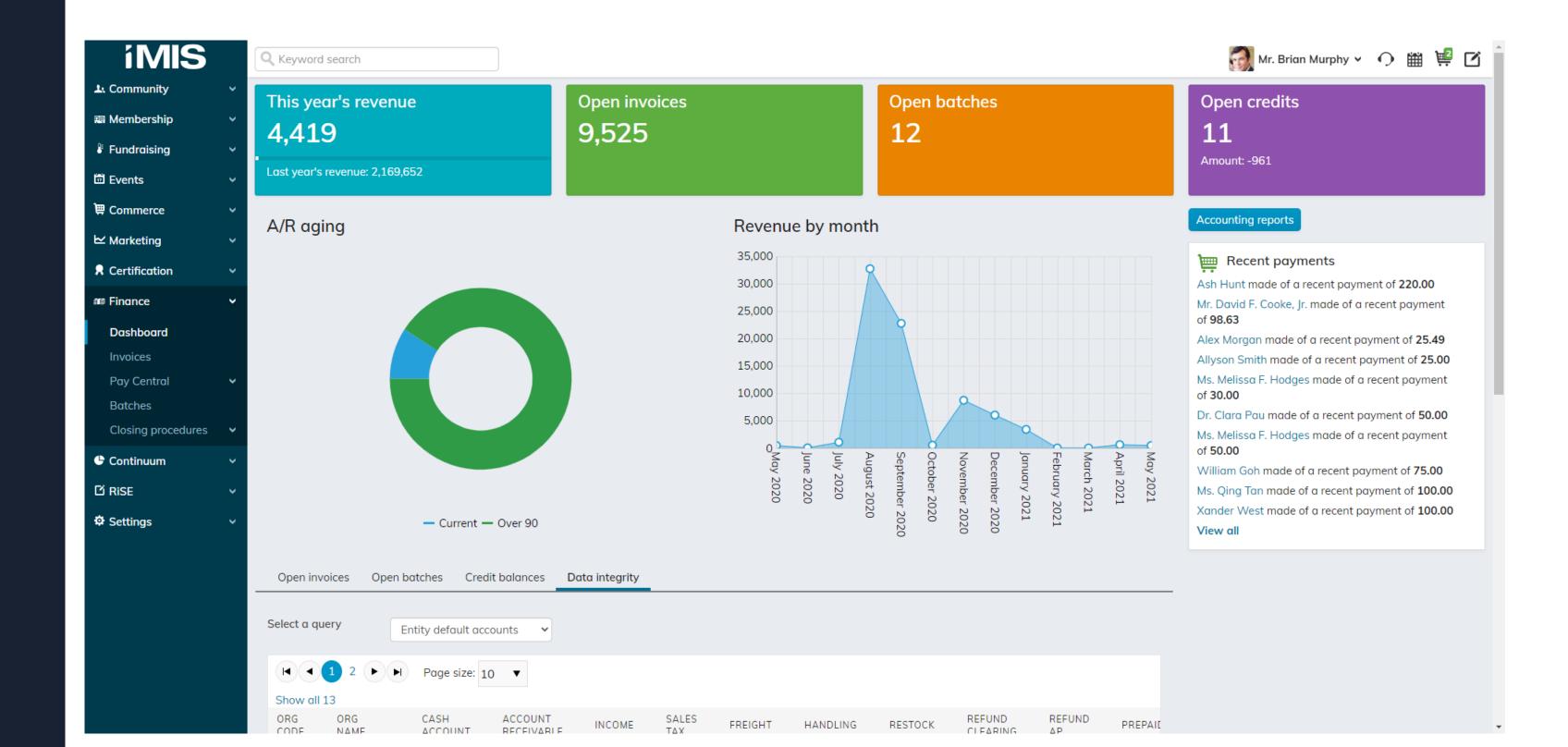




Let's take a look!



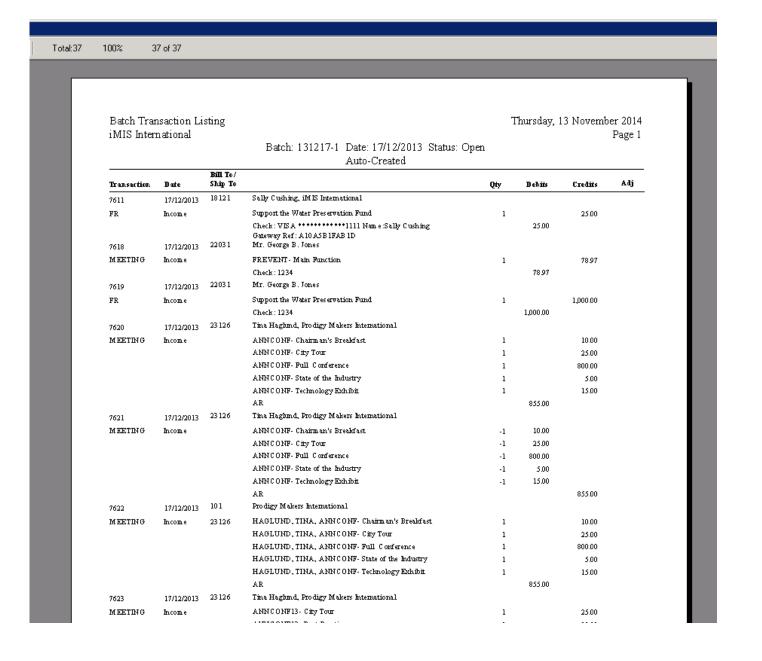
#### iMIS Finance Dashboards

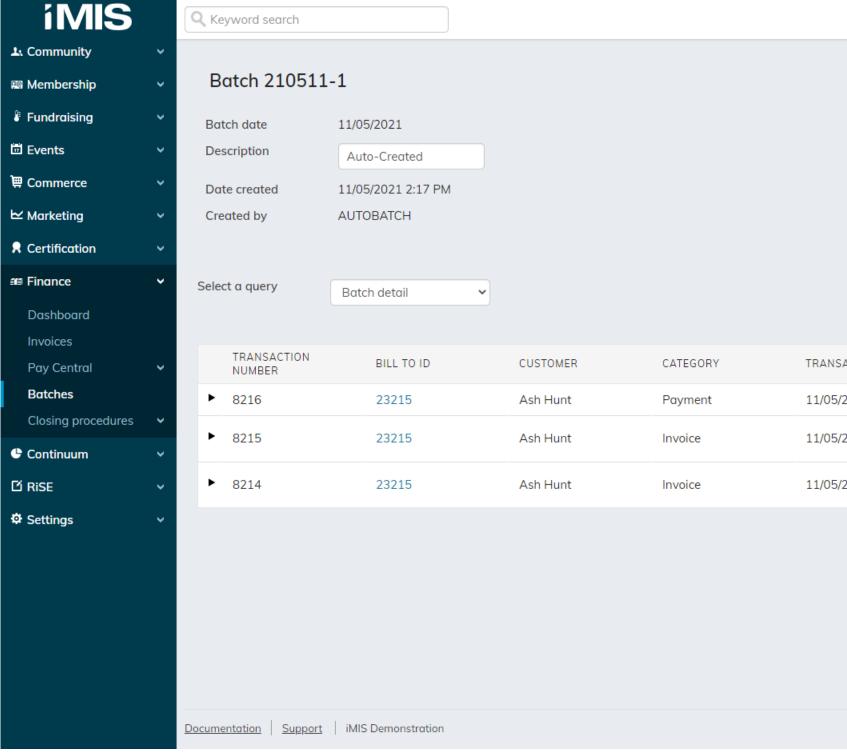




There is more to financial reporting than ...



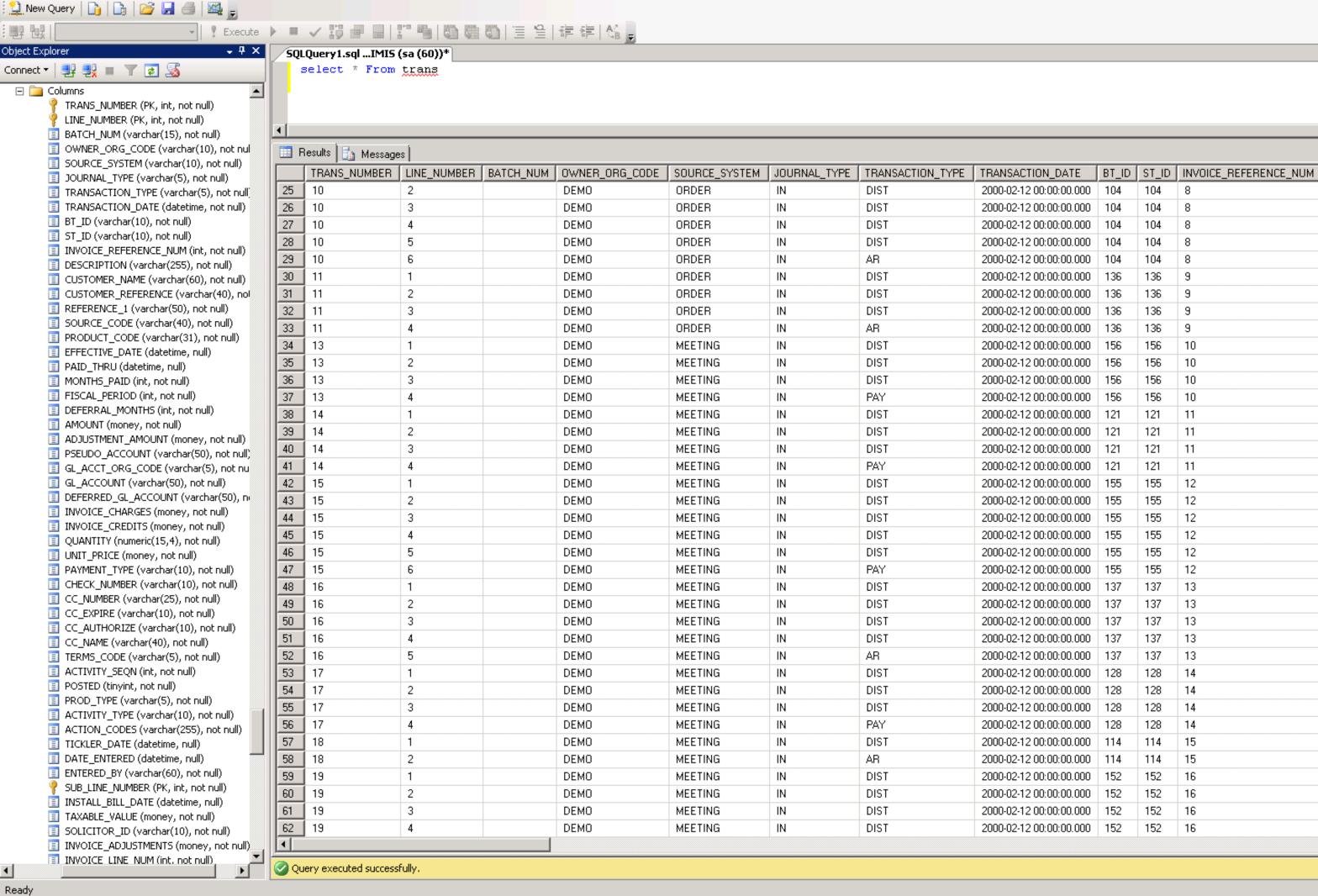






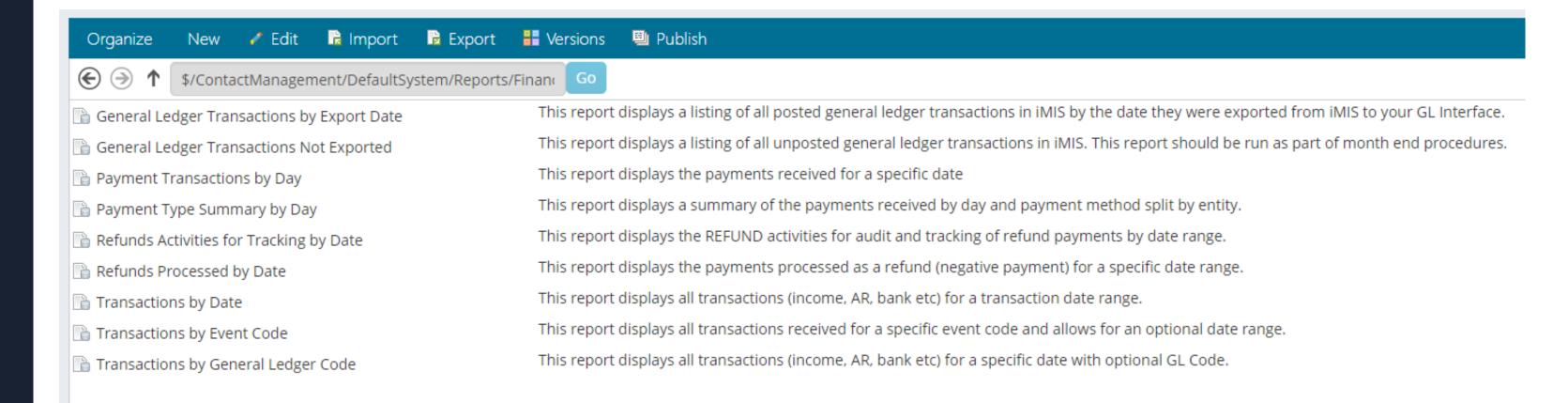
iMIS <u>TRANS</u> table = Financial Reporting





Ready

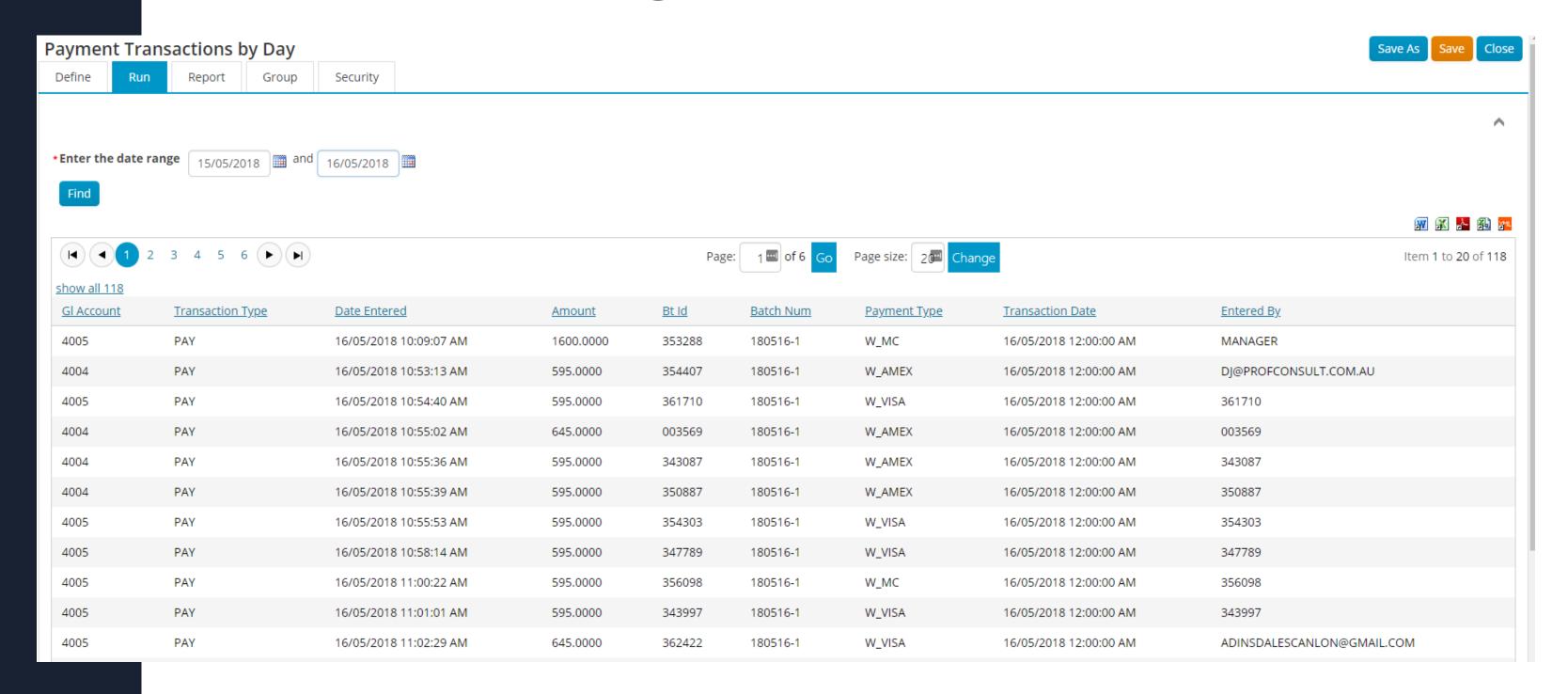




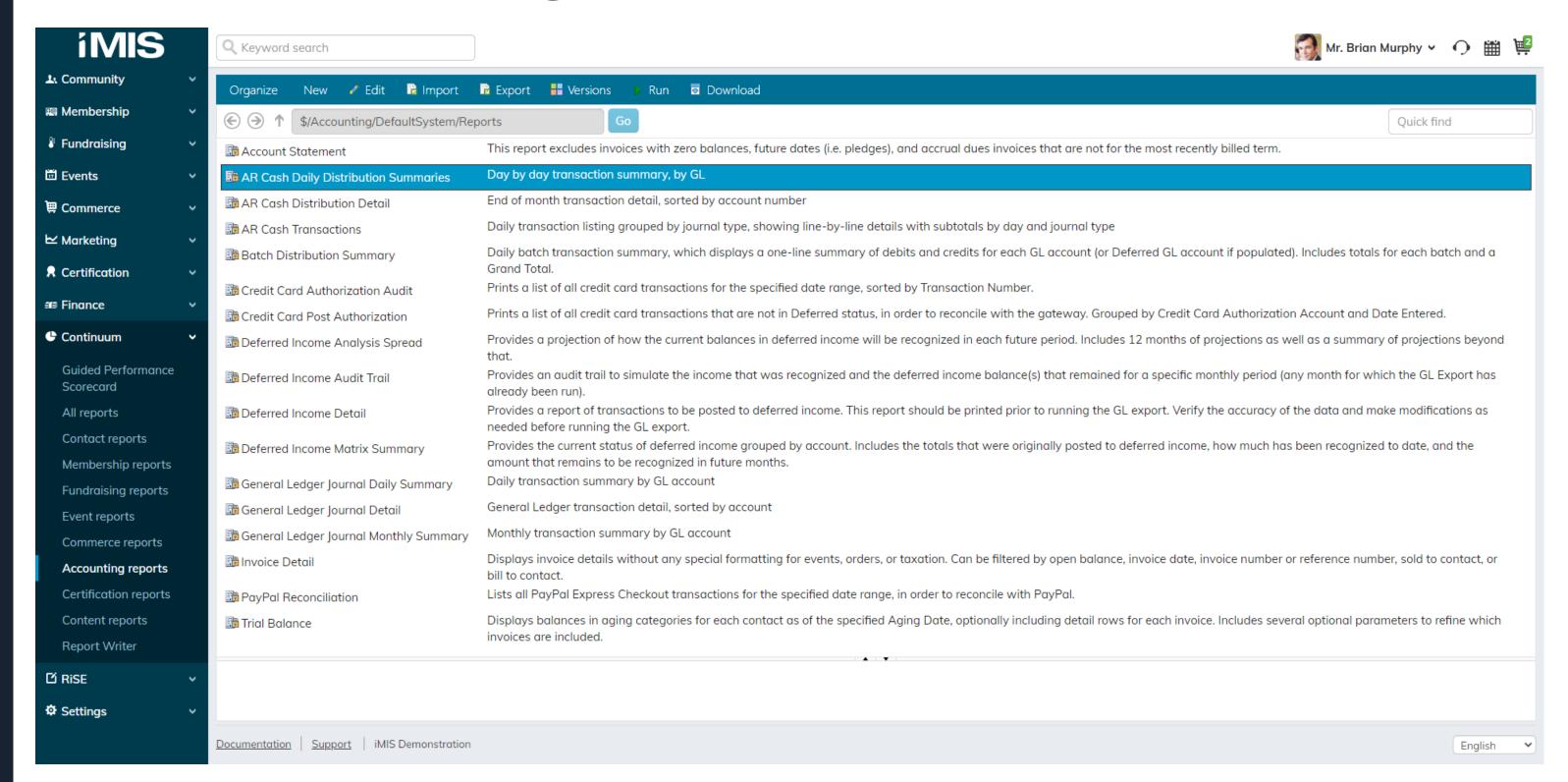


#### **Payment Transactions by Day** Define Report Security filters summary sources sorting **Query Filters** Add Filter Refresh Multiple Value Prompt Function Comparison ▼ Property Where Run and Transaction Date Run Enter the None ▼ Between Required \* × Check Number Not Empty None ▼ × Amount ···I Not Equal 0 None ▼ No × Transaction Type ···I Equal PAY No None ▼ × Multiple Value Function Comparison Prompt And Not ▼ Property Check Number ···I Starts With None ▼ No Query Options Require user to provide at least one valid value Limit the number of results returned

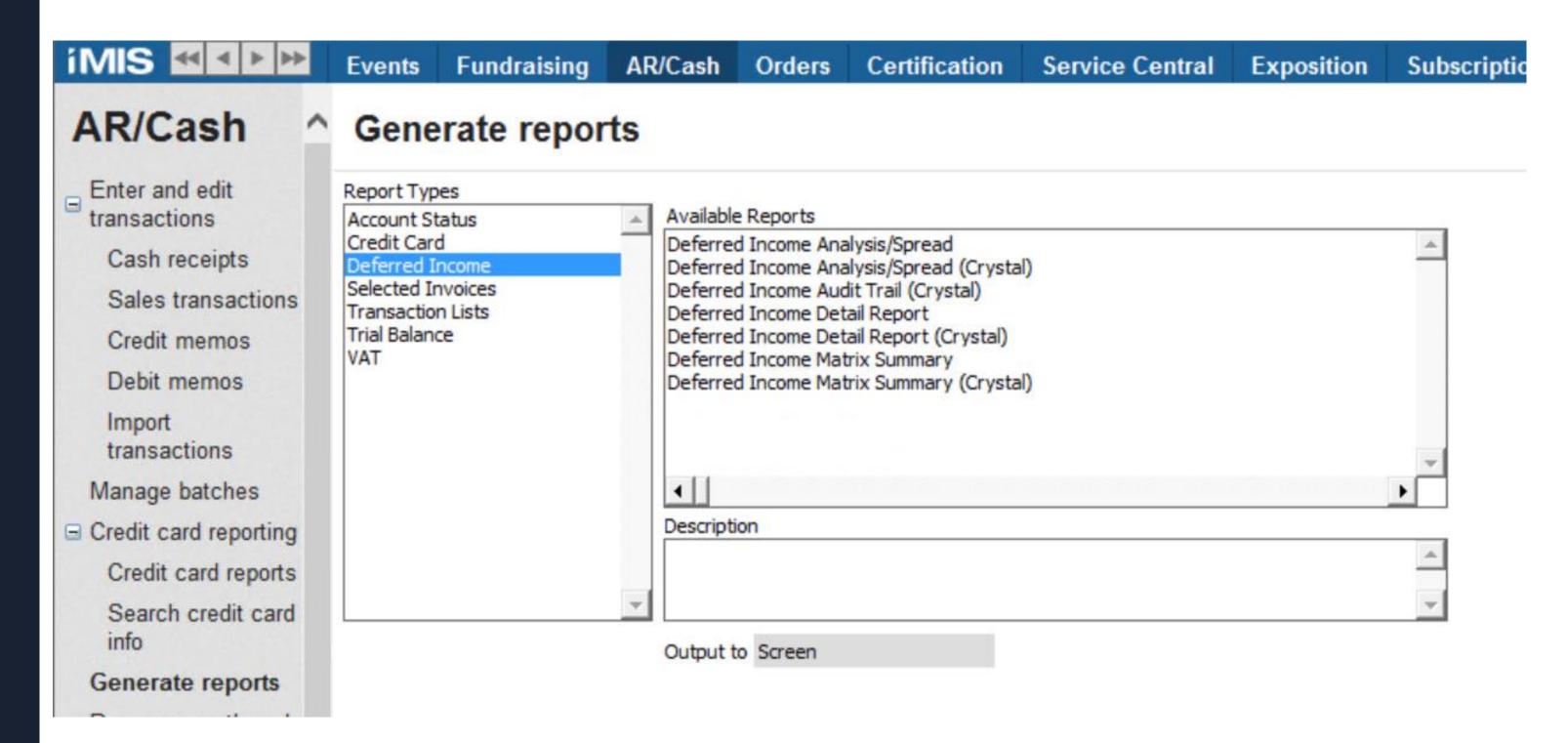




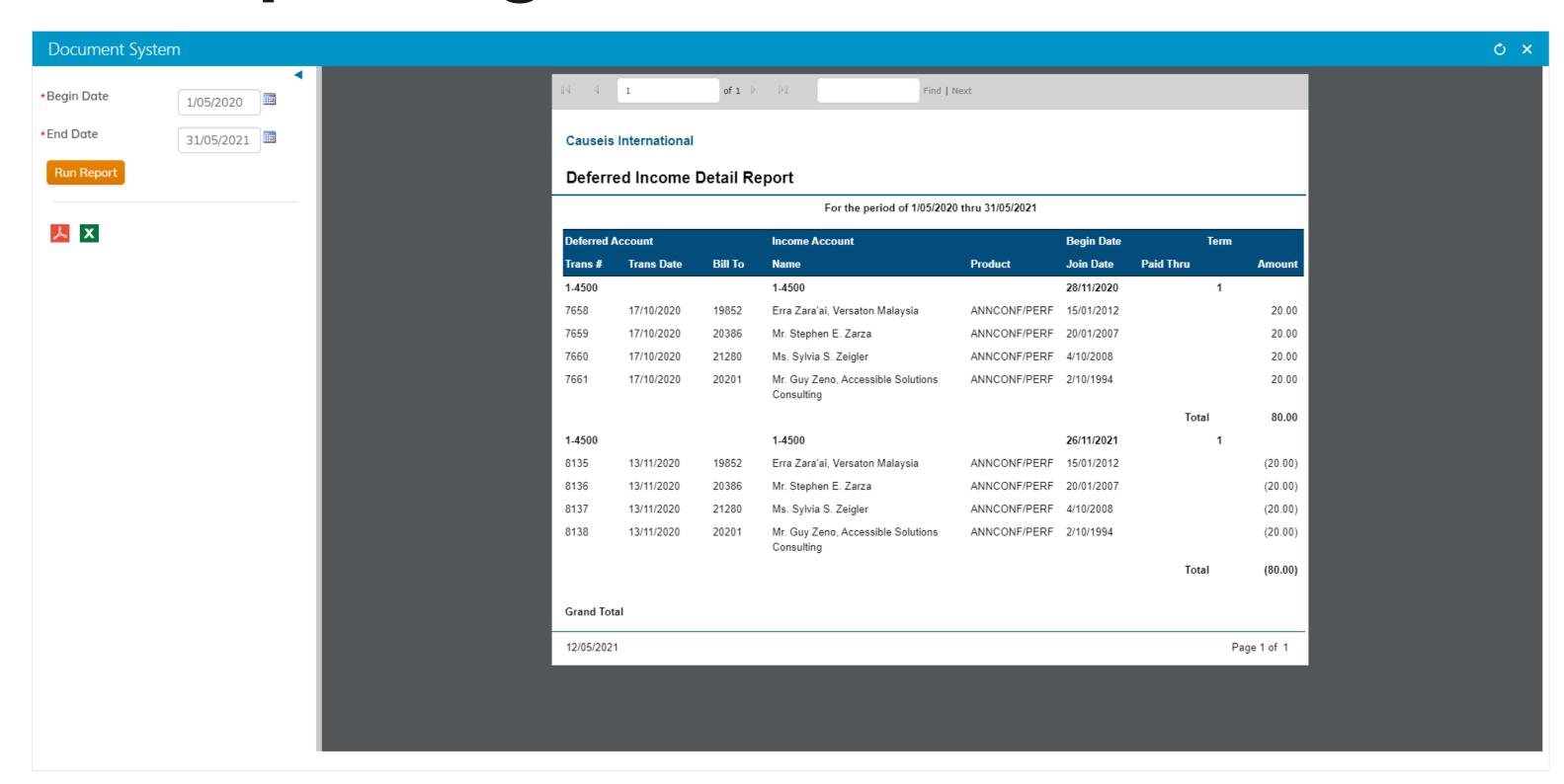




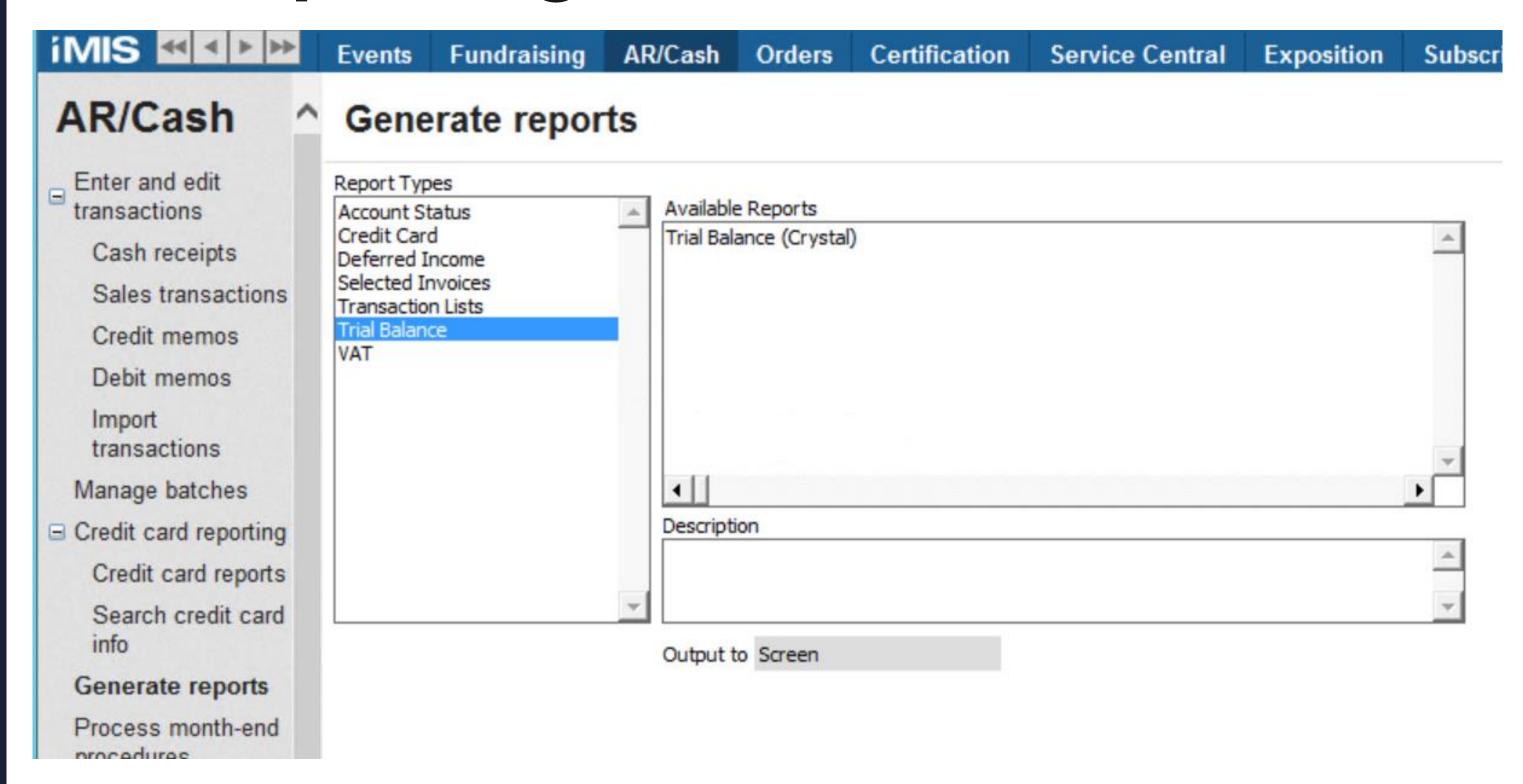
















# Reconciliation and EOFY Checklist

What matters? What should you do at EOFY?



- Method of controlling transactions from iMIS to your GL
- Who is using the GL Interface?



iMIS Business Rules for including a transaction in the GL file:

- Transaction must be posted
- Transaction must not have already been posted to the general ledger



General ledger interface will output the file that can then be imported into your accounting package.

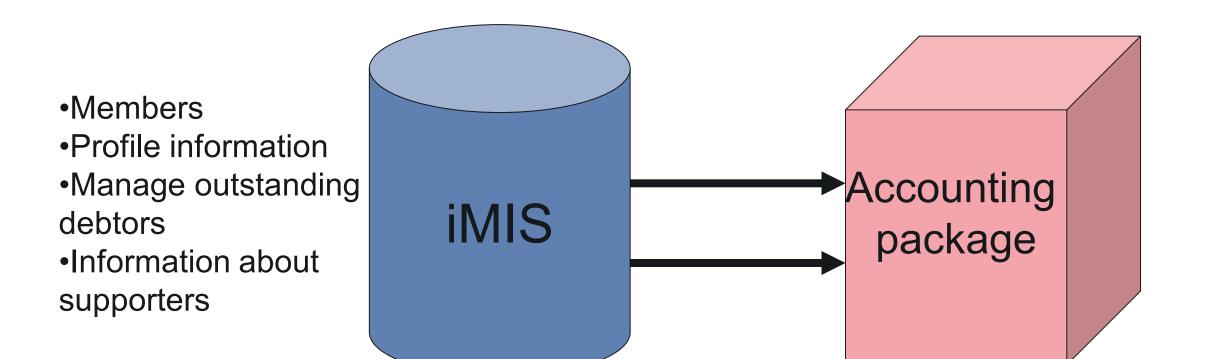
The "generic" template is typically used for manipulating into the preferred format.



No individual data is sent to the GL it is all financial transactions grouped by either:

- Transaction date
- Batch
- None





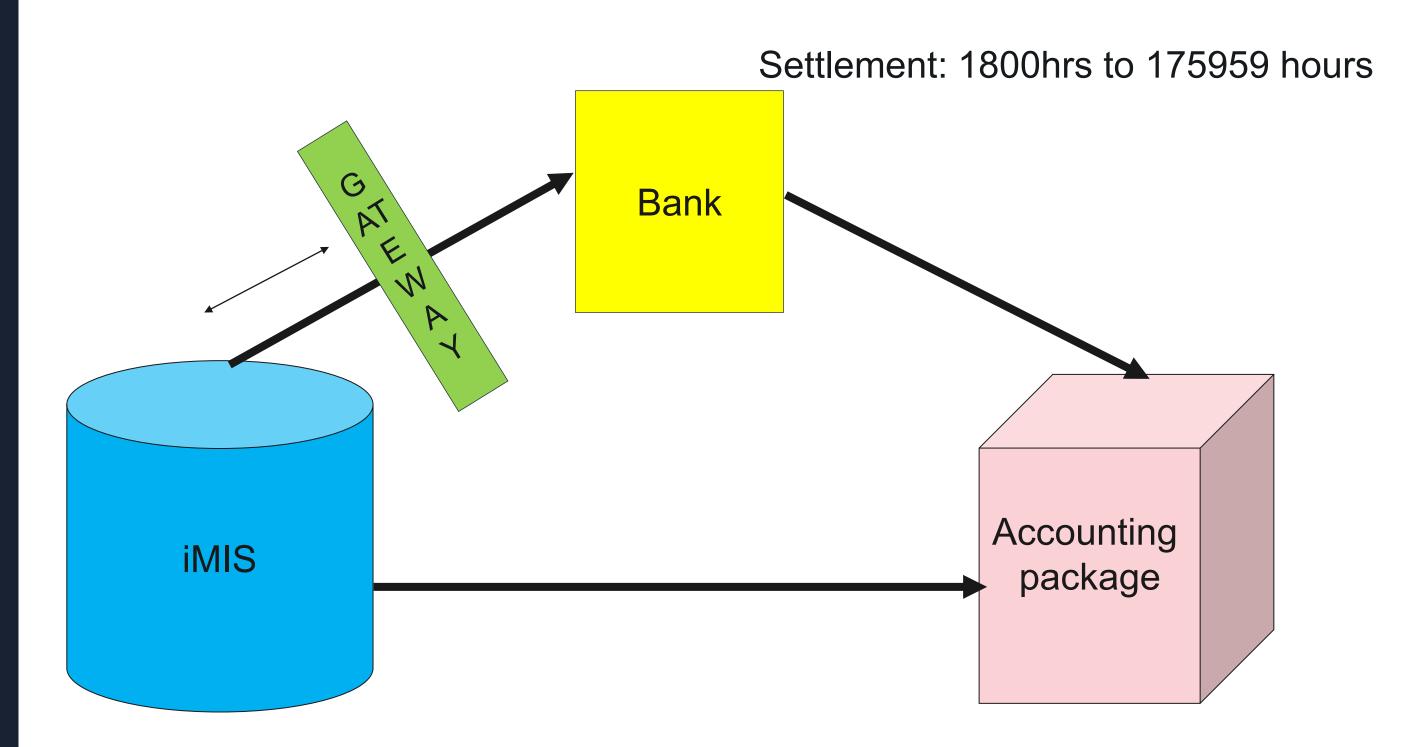
- Profit and Loss statements
- Income statements
- Executive reports



There are several elements to the payment gateway –

- iMIS
- Payment Gateway
- Accounting system
- Bank







Users will get errors from the gateway due to the number of layers involved.

So what are some of these errors and how should we proceed?

- Declined
- Cannot contact issuing or acquiring bank
- Timeout error



#### **Declined**

Transaction will not commit to iMIS (unless processed via EFT)

The user can re-try the credit card or cancel the payment.

#### Unknown (iMIS 2017 only)

Transaction will commit to iMIS

The user must delete the transaction as an unknown authorisation code has not been processed to the customers credit card.

From bank rec process we will still expect the payment.



Cannot contact issuing or acquiring bank

Transaction will not commit to iMIS

The user can re-try the credit card or cancel the payment.

Most times, in 30 minutes the credit card will be processed.

#### Timeout error

Transaction will not commit to iMIS

The user can re-try the credit card or cancel the payment.

Most times, in 30 minutes the credit card will be processed.







#### Check list

Task	EOM	EOY
Validate all batches have been posted		
Run the Trial Balance report		
Run GL process for the current period and for the full Financial Year		
Run any financial validation reports		
Validate any outstanding debtors of events that have been held		
Validate any outstanding membership payments		



#### Check list

Task	EOM	EOY
Lapse any unfinancial members that have not renewed		
Run data integrity reports on financials		
Reconcile income reports from iMIS to accounting system		
Reconcile bank from iMIS to accounting system		
Check for any outstanding credits (refund or write-off)		
Write off any long-term or aged debts		
What else?		





#### Next Course: Digital Academy

## Member Value Proposition: Digital Age

25<sup>th</sup> and 27<sup>th</sup> October – Daily 10am – 12pm



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